Since its inception in 1971 as School of Business Studies which has built a strong niche in professional education, the Faculty of Accountancy, Finance and Business (FAFB) has steadfastly gone on to build this legacy to make it the choice institution for students to pursue their professional qualification. Fast-track to today, with a team of dedicated, qualified and experienced academic staff, FAFB offers a comprehensive range of business programmes that cater to the diverse needs of individuals, industries and professions at Diploma, Bachelor, Masters and Professional levels.

FAFB’s commitment to high quality, innovative and industry-relevant qualifications, its dynamic and progressive approach to teaching and learning and its close links with business and industry partners ensure that its business programmes meet the needs of the challenging business world. FAFB will develop you into confident, astute and employable graduates who will fit the global workplace.

With a business qualification from us, you can be assured of a successful and rewarding career.

**Take your first step, enrol in our programme. Let us develop and unleash your potential!**

**CONTENTS**

Introduction  
General Progression Route  
Minimum Entry Requirements  

Bachelor Degree  
- Accounting  
- Commerce  
- Accounting and Finance  
- Corporate Administration  
- Business Administration  
- Banking and Finance  
- Economics  
- Entrepreneurship  
- Finance and Investment  
- Human Resource Management  
- International Business  
- Logistics and Supply Chain Management  
- Marketing  
- Retail Management

Diploma  
- Accounting  
- Business Administration  
- Banking and Finance  
- Business Economics  
- Entrepreneurship  
- E-Commerce and Marketing  
- Finance and Investment  
- Human Resource Management  
- International Business  
- Logistics and Supply Chain Management  
- Marketing  
- Retail Management
### PROGRAMMES OFFERED

<table>
<thead>
<tr>
<th>Diploma (2 years)</th>
<th>Bachelor Degree (3 years)</th>
<th>Dual Award with</th>
</tr>
</thead>
<tbody>
<tr>
<td>Diploma in Business Studies (Accounting)</td>
<td>• Bachelor of Business (Honours) Accounting and Finance</td>
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</tr>
<tr>
<td>Diploma in Business Studies (Business Administration)</td>
<td>• Bachelor of Business Administration (Honours)</td>
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<td>Diploma in Business Studies (Business Economics)</td>
<td>• Bachelor of Economics (Honours)</td>
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<tr>
<td>Diploma in Business Studies (Banking and Finance)</td>
<td>• Bachelor of Banking and Finance (Honours)</td>
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<td>Diploma in Banking and Finance</td>
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<tr>
<td>Diploma in Business Studies (Finance and Investment)</td>
<td>• Bachelor of Finance and Investment (Honours)</td>
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<td>Diploma in Business Studies (Human Resource Management)</td>
<td>• Bachelor of Business (Honours) in Human Resource Management</td>
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<tr>
<td>Diploma in Business Studies (International Business)</td>
<td>• Bachelor of Business (Honours) in International Business</td>
<td></td>
</tr>
<tr>
<td>Diploma in Business Studies (Logistics and Supply Chain Management)</td>
<td>• Bachelor of Business (Honours) in Logistics and Supply Chain Management</td>
<td></td>
</tr>
<tr>
<td>Diploma in Entrepreneurship</td>
<td>• Bachelor of Business (Honours) in Entrepreneurship</td>
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<tr>
<td>Diploma in Business Studies (Business Administration)</td>
<td>• Bachelor of Corporate Administration (Honours)</td>
<td></td>
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<tr>
<td>Diploma in Business Studies (E-Commerce and Marketing)</td>
<td>• Bachelor of Business (Honours) in Marketing</td>
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<tr>
<td>Diploma in Business Studies (Marketing)</td>
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<tr>
<td>Diploma in Business Studies (Retail Management)</td>
<td>• Bachelor of Retail Management (Honours)</td>
<td></td>
</tr>
<tr>
<td>Diploma in Business Studies (Accounting)</td>
<td>• Bachelor of Commerce (Honours)</td>
<td></td>
</tr>
</tbody>
</table>

For more information on Dual Award and fees, please refer to Page 15.

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**INTAKES**

<table>
<thead>
<tr>
<th>Month</th>
<th>Programme Options</th>
</tr>
</thead>
<tbody>
<tr>
<td>January</td>
<td>• Foundation</td>
</tr>
<tr>
<td>March</td>
<td>Selected Bachelor Degree programmes only</td>
</tr>
<tr>
<td>May</td>
<td>• Bachelor Degree</td>
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<tr>
<td></td>
<td>• Diploma</td>
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<tr>
<td></td>
<td>• Foundation</td>
</tr>
<tr>
<td></td>
<td>• Cambridge GCE A Level</td>
</tr>
<tr>
<td>October</td>
<td>Selected Bachelor Degree/ Diploma programmes only</td>
</tr>
</tbody>
</table>

Partner universities for the Dual Award programmes may change from time to time to ensure the best value and quality is offered to students. Students are advised to obtain the latest information on Dual Award partner university for their programme from the relevant faculty.
### Minimum Entry Requirements

#### Bachelor of Corporate Administration (Honours)
- **STPM:** Full Passes in 2 relevant subjects
- **A Level:** Passes in 2 relevant subjects
- **SAM:** ATAR 70 and minimum Grade B in 2 relevant subjects
- **CPU:** Minimum 70% in 6 relevant subjects
- **UEC:** Grade B in 5 relevant subjects
- **TARC/TAR UC:**
  - Foundation in Arts (Track A) OR
  - Relevant Diploma

**Note:**
- a) The entry requirements must be taken from only ONE (1) examination sitting.
- b) Students without a credit in SPM Bahasa Malaysia are required to pass Bahasa Kebangsaan A before the award of Bachelor Degree.
- c) TARC/TAR UC Diploma will be accepted on credit transfer into Bachelor Degree programmes.
- d) Equivalent qualifications other than the above will be considered on a case-by-case basis.
- e) Information is correct at the point of printing. Subject to the Ministry of Education latest requirements.

<table>
<thead>
<tr>
<th>Bachelor Degree</th>
<th>STPM</th>
<th>A Level</th>
<th>SAM</th>
<th>CPU</th>
<th>UEC</th>
<th>TARC/TAR UC</th>
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</thead>
<tbody>
<tr>
<td>Bachelor of Corporate Administration (Honours)</td>
<td>Full Passes in 2 relevant subjects</td>
<td>Passes in 2 relevant subjects</td>
<td>ATAR 70 and minimum Grade B in 2 relevant subjects</td>
<td>Minimum 70% in 6 relevant subjects</td>
<td>Grade B in 5 relevant subjects</td>
<td>Foundation in Arts (Track A) OR Relevant Diploma</td>
</tr>
</tbody>
</table>

**Note:**
- Grade B and above in ALELE0364 English Language (1119 Level) conducted by TAR UC is accepted as having fulfilled the English Language requirement for applicants with a pass in SPM English Language/Grade D or Grade E in O Level English Language/Grade C in UEC English Language.*

*Grade B and above in ALELE0364 English Language (1119 Level) conducted by TAR UC is accepted as having fulfilled the English Language requirement for applicants with a pass in SPM English Language/Grade D or Grade E in O Level English Language/Grade C in UEC English Language.*
### Minimum Entry Requirements

<table>
<thead>
<tr>
<th>DIPLOMA</th>
<th>SPM#</th>
<th>ENTRY QUALIFICATION</th>
<th>UEC</th>
<th>TARC/ TAR UC</th>
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<tbody>
<tr>
<td>Diploma in Business Studies (Accounting)</td>
<td>5 credits in the relevant subjects.</td>
<td>5 Grade C in the relevant subjects.</td>
<td>3 Grade B in the relevant subjects</td>
<td>Relevant Certificate</td>
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<tr>
<td>Diploma in Business Studies (Banking and Finance)</td>
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<td>Diploma in Business Studies (Business Administration)</td>
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<tr>
<td>Diploma in Business Studies (Business Economics)</td>
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<tr>
<td>Diploma in Business Studies (E-Commerce and Marketing)</td>
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<td>Diploma in Business Studies (Finance and Investment)</td>
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<tr>
<td>Diploma in Business Studies (Human Resource Management)</td>
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<td>Diploma in Business Studies (International Business)</td>
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<tr>
<td>Diploma in Business Studies (Logistics and Supply Chain Management)</td>
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<td>Diploma in Business Studies (Retail Management)</td>
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</tr>
<tr>
<td>Diploma in Banking and Finance</td>
<td>3 credits in the relevant subjects</td>
<td>3 Grade C in the relevant subjects</td>
<td>3 Grade B in the relevant subjects</td>
<td>Relevant Certificate</td>
</tr>
</tbody>
</table>

**Compulsory subjects:**

(i) **SPM Credit/O Level** Grade C in Mathematics/UEC Grade B in one Mathematics subject.

(ii) **SPM Credit/O Level** Grade C/UEC Grade B in English Language*

<table>
<thead>
<tr>
<th>Diploma in Entrepreneurship</th>
<th>3 credits in the relevant subjects</th>
<th>3 Grade C in the relevant subjects</th>
<th>3 Grade B in the relevant subjects</th>
<th>Relevant Certificate</th>
</tr>
</thead>
</table>

**Compulsory subjects:**

(i) **SPM Pass/O Level** Grade E in Mathematics/UEC Grade C in one Mathematics subject

(ii) **SPM Pass/O Level** Grade E/UEC Grade C in English Language

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* Grade B and above in AELED364 English Language (1119 Level) conducted by TAR UC is accepted as having fulfilled the English Language requirement for applicants with a pass in SPM English Language/Grade D or Grade E in O Level English Language/Grade C in UEC English Language.

# Students with 3-4 relevant credits in SPM/Grade C in 3-4 relevant subjects in O Level may be considered for the Diploma programmes offered at the Perak Branch Campus (PK), Johor Branch Campus (JH), Pahang Faculty Branch (PH) and Sabah Faculty Branch (SB).

**Note:**

a) SPM holders must have at least a pass in Bahasa Malaysia and SPM holders from Year 2013 onwards must have at least a pass in Sejarah.

b) The entry requirement must be taken from only ONE (1) examination sitting.

c) Students without a credit in SPM Bahasa Malaysia are required to pass Bahasa Kebangsaan A before the award of Diploma.

d) Equivalent qualifications other than the above will be considered on a case-by-case basis.

e) Information is correct at the point of printing. Subject to the Ministry of Education latest requirements.
Bachelor of Accounting (Honours)
4 years

PROGRAMME OVERVIEW
This programme provides a wide spectrum of knowledge and skills required for a career in the accountancy and finance profession. The curriculum covers key areas such as financial accounting & reporting, management accounting & control, accounting information systems, audit & assurance, public sector accounting, taxation, corporate governance and professional values & ethics.

CAREER PROSPECTS
Career prospects for graduates are wide and varied. Graduates can serve in the areas of accounting, finance and other related field in the commerce and industry, public practice, public sector and statutory organisations.

UMUM (MPU) AND CO-CURRICULAR COURSES:
Bachelor of Commerce (Honours)
3 years

PROGRAMME OVERVIEW
This programme aims to provide students with thorough and rigorous learning of financial accounting & reporting, management accounting & control, taxation, audit & assurance, IT applications in accounting, professional values & ethics and corporate governance and their applications in the context of business organisations as well as the compliance framework required under the relevant authorities.

CAREER PROSPECTS
Career prospects for graduates are wide and varied. There are excellent career opportunities awaiting graduates of this programme in public practice, commerce & industry, public sector and statutory organisations.

EXEMPTION

PROGRAMME OUTLINE (TOTAL CREDITS: 146)
- Principles of Accounting
- Microeconomics
- Quantitative Studies
- Principles of Management
- Information Systems
- Financial Accounting
- Management Accounting
- Macroeconomics
- Principles of Finance
- Principles of Human Resource Management
- Operations Management
- Decision Management
- Financial Accounting Framework
- Business Law
- Taxation
- Fundamentals of Auditing
- Advanced Financial Accounting
- Corporate Reporting & Current Issues
- Financial Strategy
- Financial Management
- Corporate Law
- Performance Management
- Advanced Taxation
- Auditing
- Advanced Accounting Practice
- Entrepreneurship
- Enterprise Resource Planning
- Accounting Information Systems
- Business Analysis & Strategy
- Corporate Governance & Ethics
- Risk Management
- Public Sector Accounting
- Accounting Theory & Practice
- Financial Decision Making
- Practical Training
- Elective I
- Elective II
- Elective III
- Elective IV

* option of any 2 of the 4 papers

PROGRAMME OUTLINE (TOTAL CREDITS: 126)
- Principles of Accounting
- Economics
- Quantitative Studies
- Organisation & Management
- Information Systems
- Financial Accounting
- Management Accounting
- Principles of Taxation
- Business & Corporate Law
- Principles of Auditing
- Taxation
- Financial Reporting
- Enterprise Resource Planning
- Audit & Assurance
- Financial Management
- Entrepreneurship
- Financial & Controlling Applications
- Industrial Training
- Governance, Risk & Ethics
- Corporate Reporting
- Business Analysis
- Financial Decision Making
- Advanced Financial Management
- Advanced Performance Management
- Advanced Taxation
- Elective Audit & Assurance
- Elective I
- Elective II
- Elective III

EXEMPTION

COMMUNITY & CULTURAL COURSES:
- English Language
- English for Communication
- English for Management
- Tamberon Islam dan Asia
- Hubungan Etnik
- Bahasa Kebangsaan A
- Critical Thinking
- Contemporary Malaysian Issues
- Co-curricular
**Bachelor of Business (Honours) Accounting and Finance** 3 years

**PROGRAMME OVERVIEW**

This programme aims to produce graduates who are equipped with the requisite knowledge, practical skills and attributes to pursue a career in the accountancy and finance profession. The curriculum covers key areas such as financial accounting and reporting, management accounting and control, management information system, taxation, corporate governance, risk management, treasury management and financial management.

**CAREER PROSPECTS**

Career prospects for graduates are wide and varied. Graduates can serve in the areas of accounting, assurance services, taxation, treasury, risk management and other related field in commerce and industry, public practice, public sector and statutory organisations. Graduates can also secure employment in banks, financial institutions and intermediaries in the areas of treasury management, wealth management and fund management.

**PROGRAMME OUTLINE (TOTAL CREDITS: 126)**

- Computer Applications for Business
- Business Communication
- Business Statistics
- Microeconomics
- Principles of Accounting
- Financial Accounting
- Macroeconomics
- Business Mathematics
- Principles of Management
- Management Accounting
- Principles of Finance
- Management Information Systems
- Organisational Behaviour
- Fundamentals of Auditing
- Commercial Law
- Corporate Finance
- Financial Accounting Framework
- Advanced Financial Accounting
- Corporate Law
- Investment & Financial Analysis
- Human Resource Management
- Decision Management
- Taxation
- Operation Management
- Business Research
- Advanced Accounting Practice
- Risk Management
- Strategic Planning and Management
- Corporate Treasury Management
- Performance Management
- Corporate Governance & Ethics
- Strategic Financial Management
- Entrepreneurship
- Industrial Training

**LANGUAGE, MATA PELAJARAN PENGAJIAN UMUM (MPU) AND CO-CURRICULAR COURSES:**

English Language, English for Communication, English for Management, Hubungan Etnik, Tamadun Islam dan Asia, Bahasa Kebangsaan A, Contemporary Malaysian Issues, Critical Thinking, Co-curricular

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**Bachelor of Corporate Administration (Honours)** 3 years

**PROGRAMME OVERVIEW**

This programme provides students with broad base knowledge in management, law, accounting, taxation, finance and corporate governance. It also provides opportunities for students to obtain the internationally recognised ICSA professional qualification.

**CAREER PROSPECTS**

Graduates can seek employment in a wide variety of administrative, management and financial positions both in the public and private sectors. These include company secretary, corporate administrator, management consultant, corporate manager, compliance officer, tax agent and human resource manager.

**PROGRAMME OUTLINE (TOTAL CREDITS: 124)**

- Computer Applications for Business
- Economics
- Business Statistics
- Principles of Accounting
- Malaysian Legal System
- Principles of Finance
- Business Mathematics
- Business Organisation & Management
- Business Accounting
- Business Ethics
- Law & Practice of Meetings
- Business Strategy
- Financial Accounting Framework
- Professional Skills for Managers
- Corporate Finance
- Malaysian Business Law
- Malaysian Taxation
- Management Accounting
- Entrepreneurship
- Industrial Training
- Financial Reporting
- Malaysian Corporate Law
- Business Strategy in Practice
- Malaysian Company Secretarial Practice
- Risk Management
- Advanced Malaysian Taxation
- Corporate Governance
- Financial Decision Making
- Case Study in Secretarial Practice
- Elective I
- Elective II
- Elective III

**LANGUAGE, MATA PELAJARAN PENGAJIAN UMUM (MPU) AND CO-CURRICULAR COURSES:**

English Language, English for Communication, English for Management, Hubungan Etnik, Tamadun Islam dan Asia, Bahasa Kebangsaan A, Critical Thinking, Contemporary Malaysian Issues, Co-curricular
Bachelor of Business Administration (Honours) 3 years

PROGRAMME OVERVIEW
This programme provides students with a well-rounded business education through a core curriculum of management, marketing, finance, accounting, economics and law courses. It aims to create competent executives with abilities to contribute and support leadership in organisations.

CAREER PROSPECTS
Graduates can seek employment in a wide variety of management and administrative positions both in the private and public sectors in the areas of business administration, business operation, human resource management, sales & marketing, business consultancy as well as self-employment.

PROGRAMME OUTLINE (TOTAL CREDITS: 124)
- Computer Applications for Business
- Business Communication
- Business Statistics
- Microeconomics
- Principles of Accounting
- Macroeconomics
- Principles of Marketing
- Business Mathematics
- Principles of Management
- Organisational Behaviour
- Cost and Management Accounting
- Commercial Law
- Knowledge & Innovation Management
- Human Resource Management
- Business & Society
- Cross Cultural Studies
- Principles of Finance
- Corporate Law
- Managerial Economics
- Operation Management
- Professional Skills for Manager
- Entrepreneurship
- Corporate Finance
- Strategic Planning & Management
- Business Research
- Management Information Systems
- Case Study
- International Business Management
- Organisational Development & Change
- Corporate Governance
- Risk Management
- Industrial Training
- Elective

LANGUAGE, MATA PELAJARAN PENGAJIAN UMUM (MPU) AND CO-CURRICULAR COURSES:
English Language, English for Communication, English for Management, Tarmadun Islam dan Asia, Hubungan Etnik, Bahasa Kebangsaan A, Critical Thinking, Contemporary Malaysian Issues, Co-curricular

Bachelor of Banking and Finance (Honours) 3 years

PROGRAMME OVERVIEW
This programme aims to produce graduates who are equipped with the knowledge and core competencies and dispositions necessary for pursuing a demanding career in the highly competitive domestic and international banking and finance industry.

CAREER PROSPECTS
Graduates can secure employment in banks and financial institutions in the area of credit processing, mortgage sales, treasury services, customer relations etc.

Upon successful completion of the Bachelor of Banking and Finance (Honours) programme, graduates can claim exemption from Module 3 Investment Planning and Retirement Planning of the Certified Financial Planner (CFP) certification programme.

PROGRAMME OUTLINE (TOTAL CREDITS: 123)
- Computer Applications for Business
- Business Communication
- Business Statistics
- Microeconomics
- Principles of Accounting
- Economic
- Principles of Marketing
- Business Mathematics
- Principles of Finance
- Principles of Investment
- Banking Operations
- Monetary & Financial System
- Bank Credit Management
- International Trade Finance
- Law Relating to Financial Services
- Personal Financial Planning
- Corporate Finance
- Commercial Bank Management
- Corporate Banking – Practice & Law
- Banking Securities
- People & Organisations
- Management Information Systems
- Entrepreneurship
- International Banking
- Islamic Banking
- Bank Treasury Management
- Risk Management
- Strategic Issues in Finance and Financial Services
- Industrial Training
- Elective

LANGUAGE, MATA PELAJARAN PENGAJIAN UMUM (MPU) AND CO-CURRICULAR COURSES:
English Language, English for Communication, English for Management, Tarmadun Islam dan Asia, Hubungan Etnik, Bahasa Kebangsaan A, Critical Thinking, Contemporary Malaysian Issues, Co-curricular
**Bachelor of Economics (Honours)**

3 years

**PROGRAMME OVERVIEW**

This programme allows students to specialise in either Financial Economic or International Economics.

This programme provides students with thorough and rigorous learning of principles of economics and their applications. With globalisation, graduates who are equipped with knowledge of economics, information technology, management principles, law and statistics will be able to seek gainful employment in research house, banks, financial institutions and commercial organisations.

**CAREER PROSPECTS**

Graduates may seek employment in economic research, consultancy, credit analysis, regulatory and control and foreign exchange operation in banks, financial and non-financial institutions as well as government agencies.

**PROGRAMME OUTLINE (TOTAL CREDITS: 123)**

- Principles of Accounting
- Microeconomics
- Computer Applications for Business
- Mathematics Economics
- Principles of Finance
- Principles of Marketing
- Macroeconomics
- Business Organisation & Management
- Business Ethics
- Intermediate Microeconomics
- Statistical Tools for Economics
- Money & Banking
- Commercial Law
- Intermediate Macroeconomics
- Basic Econometrics
- Monetary Economics
- Malaysian Economy
- Economics of Strategy
- Entrepreneurship
- Research Methodology
- Econometrics
- Project Paper I
- Policies & Issues in Malaysian Economy
- Project Paper II
- Industrial Training
- Elective I
- Elective II
- Specialisation Elective I
- Specialisation Elective II

**LANGUAGE, MATA PELAJARAN PENGAJIAN UMUM (MPU) AND CO-CURRICULAR COURSES:**

English Language, English for Communication, English for Management, Tamadun Islam dan Asia, Hubungan Etnik, Bahasa Kebangsaan A, Critical Thinking, Contemporary Malaysian Issues, Co-curricular

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**Bachelor of Business (Honours) in Entrepreneurship**

3 years

**PROGRAMME OVERVIEW**

This programme aims to produce graduates with the traits and qualities of entrepreneurs for employment in varied types of businesses as well as for self-employment as business entrepreneurs.

**CAREER PROSPECTS**

Graduates may seek employment in/start and manage new business ventures in varied industries.

**PROGRAMME OUTLINE (TOTAL CREDITS: 124)**

- Computer Applications for Business
- Business Communication
- Business Statistics
- Microeconomics
- Principles of Accounting
- Macroeconomics
- Business Mathematics
- Principles of Management
- Principles of Marketing
- Organisational Behaviour
- Human Resource Management
- Principles of Entrepreneurship
- Services Marketing
- Business Planning
- Commercial Law
- Principles of Finance
- Retail Management
- Operations Management
- Franchise Management
- Entrepreneurial Behaviour & Skills
- Entrepreneurial Finance
- E-Business
- Management Information Systems
- Strategic Planning & Management
- Entrepreneurial Creativity & Innovation
- Business Research
- Social Entrepreneurship
- Managing Business Growth
- Case Study
- Global Entrepreneurs
- Family & Small Business Entrepreneurship
- Entrepreneurial Project
- Industrial Training

**LANGUAGE, MATA PELAJARAN PENGAJIAN UMUM (MPU) AND CO-CURRICULAR COURSES:**

English Language, English for Communication, English for Management, Tamadun Islam dan Asia, Hubungan Etnik, Bahasa Kebangsaan A, Critical Thinking, Contemporary Malaysian Issues, Co-curricular
**Bachelor of Finance and Investment (Honours)** 3 years

**PROGRAMME OVERVIEW**
This programme aims to produce competitive graduates with intellectual, creative & cognitive skills and with strong financial knowledge necessary to support the ever changing and growing financial services industry.

**CAREER PROSPECTS**
Graduates can secure employment in banks, financial institutions and intermediaries in the area of fund management, wealth management, treasury management, financial analysis, foreign exchange, derivatives etc.

**PROGRAMME OUTLINE (TOTAL CREDITS: 123)**
- Computer Applications for Business
- Business Communication
- Business Statistics
- Principles of Accounting
- Economics
- Principles of Marketing
- Business Mathematics
- Business Organisation & Management
- Financial Accounting
- Equity Analysis
- Corporate Treasury Management
- Financial Markets & Regulations
- Entrepreneurship
- Islamic Finance
- Financial Statement Analysis
- Risk Management
- International Finance
- Portfolio Management
- Case Study in Finance & Investment
- Econometrics
- Investment Industry Law
- Money & Capital Markets
- Principles of Investment
- Principles of Finance
- Investment & Financial Analysis
- Forex & Derivatives
- Insurance Management
- Corporate Finance
- Personal Financial Planning
- Corporate Governance & Ethics
- Industrial Training
- Elective I
- Elective II

**PROFESSIONAL ACCREDITATION/EXEMPTION**
Upon successful completion of the Bachelor of Finance and Investment (Honours) programme, graduates can claim exemption from Module 3 Investment Planning and Retirement Planning of the Certified Financial Planner (CFP) certification programme.

**CAREER PROSPECTS**
Graduates can secure employment in banks, financial institutions and intermediaries in the area of fund management, wealth management, treasury management, financial analysis, foreign exchange, derivatives etc.

**LANGUAGE, MATA PELAJARAN PENGAJIAN UMUM (MPU) AND CO-CURRICULAR COURSES:**
- English Language, English for Communication, English for Management, Tammadun Islam dan Asia, Hubungan Etnik, Bahasa Kebangsaan A, Critical Thinking, Contemporary Malaysian Issues, Co-curricular

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**Bachelor of Business (Honours) in Human Resource Management** 3 years

**PROGRAMME OVERVIEW**
This programme aims to produce graduates who are well equipped with the knowledge and core competencies required for effective human resource management in the dynamic and competitive business environment.

**CAREER PROSPECTS**
Graduates may seek employment in the areas of human resource administration & management, compensation & benefit, recruitment, training employee relations, consultancy and general management.

**PROGRAMME OUTLINE (TOTAL CREDITS: 124)**
- Computer Applications for Business
- Business Communication
- Business Statistics
- Microeconomics
- Principles of Accounting
- Macroeconomics
- Business Mathematics
- Principles of Management
- Principles of Marketing
- Organisational Behaviour
- Commercial Law
- Human Resource Management
- Organisation Psychology
- Occupational Safety & Health
- Principles of Finance
- Operations Management
- Professional Skills for Managers
- Training & Development
- Organisational Development & Change
- Entrepreneurship
- Management Information Systems
- Business Research
- Strategic Planning & Management
- HR Counselling
- International Human Resource Management
- Performance Management
- Human Resource Information Systems
- Strategic Compensation & Benefit
- Industrial Training
- Industrial Relations & Labour Law
- Contemporary Issues in Human Resource Management
- Elective I
- Elective II

**CAREER PROSPECTS**
Graduates may seek employment in the areas of human resource administration & management, compensation & benefit, recruitment, training employee relations, consultancy and general management.

**LANGUAGE, MATA PELAJARAN PENGAJIAN UMUM (MPU) AND CO-CURRICULAR COURSES:**
- English Language, English for Communication, English for Management, Tammadun Islam dan Asia, Hubungan Etnik, Bahasa Kebangsaan A, Critical Thinking, Contemporary Malaysian Issues, Co-curricular
PROGRAMME OVERVIEW

This programme aims to produce graduates who are equipped with the knowledge and core competencies required for effective logistics and supply chain management in the dynamic and competitive business environment.

CAREER PROSPECTS

Graduates can seek employment in any industries with logistics functions such as transportation, manufacturing, engineering, trading, retailing etc.

PROGRAMME OUTLINE (TOTAL CREDITS: 124)

- Computer Applications for Business
- Business Communication
- Business Statistics
- Microeconomics
- Principles of Accounting
- Macroeconomics
- Business Mathematics
- Principles of Management
- Principles of Marketing
- Organisational Behaviour
- Commercial Law
- Human Resource Management
- Supply Chain Management
- International Business Environment
- Principles of Finance
- Operations Management
- Cross-Cultural Studies
- Entrepreneurship
- Management Information Systems
- Business Research
- Strategic Planning & Management
- Global Economics
- International Finance
- International Marketing
- Intercultural Business Skills
- International Business Strategy
- Contemporary Issues in Global Markets
- Global Sourcing
- International Business Law
- Study Abroad Programme/Industrial Training
- Elective I
- Elective II
- Elective III

LANGUAGE, MATA PELAJARAN PENGAJIAN UMUM (MPU) AND CO-CURRICULAR COURSES:

English Language, English for Communication, English for Management, Tamadun Islam dan Asia, Hubungan Etnik, Bahasa Kebangsaan A, Critical Thinking, Contemporary Malaysian Issues, Co-curricular

Bachelor of Business (Honours) in Logistics and Supply Chain Management

3 years

PROGRAMME OVERVIEW

This programme aims to produce graduates who are equipped with the knowledge and dispositions required of business personnel working in competitive business environment in this globalised world.

CAREER PROSPECTS

Graduates may seek employment with any organisations, local or international in the areas of international business administration & management, international sales & marketing, international business consultancy and international liaison.

PROGRAMME OUTLINE (TOTAL CREDITS: 124)

- Computer Applications for Business
- Business Communication
- Business Statistics
- Microeconomics
- Principles of Accounting
- Macroeconomics
- Business Mathematics
- Principles of Management
- Principles of Marketing
- Organisational Behaviour
- Commercial Law
- Human Resource Management
- Supply Chain Management
- International Business Environment
- Principles of Finance
- Operations Management
- Cross-Cultural Studies
- Entrepreneurship
- Management Information Systems
- Business Research
- Strategic Planning & Management
- Global Economics
- International Finance
- International Marketing
- Intercultural Business Skills
- International Business Strategy
- Contemporary Issues in Global Markets
- Global Sourcing
- International Business Law
- Study Abroad Programme/Industrial Training
- Elective I
- Elective II
- Elective III

LANGUAGE, MATA PELAJARAN PENGAJIAN UMUM (MPU) AND CO-CURRICULAR COURSES:

English Language, English for Communication, English for Management, Tamadun Islam dan Asia, Hubungan Etnik, Bahasa Kebangsaan A, Critical Thinking, Contemporary Malaysian Issues, Co-curricular
### Bachelor of Business (Honours) in Marketing 3 years

**PROGRAMME OVERVIEW**
This programme aims to produce competitive graduates with intellectual, creative & cognitive skills and with strong entrepreneurial spirit necessary for the growing business sector. It seeks to further enhance the knowledge and skills of students in the field of marketing.

**CAREER PROSPECTS**
Graduates can seek employment in the areas of sales, market research, advertising & promotion, retail & distribution, international marketing, product development as well as self-employment.

**PROFESSIONAL ACCREDITATION/EXEMPTION**
TAR UC is a CIM Graduate Gateway accredited university in Malaysia. Under this arrangement, students are given exemption on Accreditation of Prior Learning (APL) basis from one out of three modules of CIM Diploma in Professional Marketing.

In Year 3, students will be prepared to sit for the CIM Diploma in Professional Marketing examinations.

Upon passing the CIM examination and with relevant work experience, graduates are eligible for Associate Membership of CIM.

**PROGRAMME OUTLINE (TOTAL CREDITS: 124)**

<table>
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<tr>
<th>Course Title</th>
<th>Bachelor of Business (Honours) in Marketing</th>
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<td>• Computer Applications for Business</td>
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<td>• Advertising &amp; Promotion</td>
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<td>• Human Resource Management</td>
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<td>• Consumer Behaviour</td>
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<td>• Applied Marketing Research</td>
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<td>• E-Commerce &amp; Supply Chain Management</td>
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<td>• Operations Management</td>
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<td>• Principles of Finance</td>
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<td>• Pricing Strategy</td>
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<td>• Product Management</td>
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<td>• Strategic Planning and Management</td>
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<td>• Business Research</td>
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<td>• Management Information Systems</td>
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<td>• Project Paper</td>
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<td>• Customer Relationship Management</td>
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<td>• Strategic Marketing &amp; Decision Making</td>
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<td>• Integrated Marketing Communications</td>
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<td>• International Marketing Strategy</td>
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<td>• Entrepreneurship</td>
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**LANGUAGE, MATA PELAJARAN PENGAJIAN UMUM (MPU) AND CO-CURRICULAR COURSES:**
- English Language
- English for Communication
- English for Management
- Tarmadun Islam dan Asia
- Hubungan Etnik
- Bahasa Kebangsaan A
- Critical Thinking
- Contemporary Malaysian Issues
- Co-curricular

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### Bachelor of Retail Management (Honours) 3 years

**PROGRAMME OVERVIEW**
This programme aims to produce competitive graduates with intellectual, creative and cognitive skills and with strong entrepreneurial spirit necessary for the growing retail industry.

**CAREER PROSPECTS**
Graduates can seek employment in the areas of retail operations, store management, merchandising, purchasing, customer service, store development, retail advertising and promotion, sales & marketing as well as self-employment.

**PROGRAMME OUTLINE (TOTAL CREDITS: 124)**

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<tr>
<th>Course Title</th>
<th>Bachelor of Retail Management (Honours)</th>
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<td>• Computer Applications for Business</td>
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<td>• Business Communication</td>
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<td>• Principles of Accounting</td>
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<td>• Economics</td>
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<td>• Business Organisation &amp; Management</td>
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<td>• Consumer Behaviour</td>
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<td>• Business Accounting</td>
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<td>• Commercial Law</td>
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<td>• Promotion in the Merchandising Environment</td>
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<td>• Retail Loss &amp; Shrinkage Prevention</td>
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<td>• Principles of Finance</td>
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<td>• Managerial Economics</td>
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<td>• Applied Marketing Research</td>
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<td>• Retail Distribution &amp; Logistics</td>
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<td>• Business Ethics</td>
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<td>• Retail Merchandising</td>
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<td>• Industrial Training</td>
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<td>• Sales Management</td>
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<td>• Retail Location Analysis</td>
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<td>• Pricing Strategy</td>
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<td>• Retail Operations Management</td>
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<td>• Customer Relationship in Retailing</td>
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<td>• Strategic Retailing</td>
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<td>• Integrated Marketing Communications</td>
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<td>• International Retailing</td>
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**LANGUAGE, MATA PELAJARAN PENGAJIAN UMUM (MPU) AND CO-CURRICULAR COURSES:**
- English Language
- English for Communication
- English for Management
- Tarmadun Islam dan Asia
- Hubungan Etnik
- Bahasa Kebangsaan A
- Critical Thinking
- Contemporary Malaysian Issues
- Co-curricular
**Diploma in Business Studies (Accounting) 2 years**

**PROGRAMME OVERVIEW**
This programme provides students with broad base knowledge in financial accounting & reporting, management accounting, finance, economics, management, taxation, auditing, law and information technology & systems. It provides a wide spectrum of knowledge and skills necessary for a career in accountancy and finance at the semi-professional level as well as for graduates to further their education and training to be qualified professional accountants. The Diploma in Business Studies (Accounting) has been accredited by professional bodies such as ACCA and CIMA.

**CAREER PROSPECTS**
Graduates can seek employment in accounting, auditing, taxation, administration & finance in public practice, commerce and industry at the sub-professional level.

This Diploma qualification will enable graduates to support finance managers in any types of business.

**ACADEMIC OUTLINE (TOTAL CREDITS: 92)**

- Introduction to Accounting
- Microeconomics
- Quantitative Studies
- Introduction to Organisation & Management
- Fundamentals of Accounting
- Information Technology & Systems
- Macroeconomics
- Basic Taxation
- Principles of Finance
- Organisation & Human Resource Management
- Principles of Auditing
- Business Economics
- Management Accounting
- Financial Accounting
- Business Law
- Financial Management
- Information for Control & Decision Making
- Financial Accounting Framework
- Corporate Law & Governance
- Business Software Packages
- Management Information Systems
- Entrepreneurship

**LANGUAGE, MATA PELAJARAN PENGAJIAN UMUM (MPU) AND CO-CURRICULAR COURSES:**

English Language, Pengajian Malaysia 2, English for Communication, Civic Consciousness and Volunteerism, Public Speaking/Drama/Social and Work Etiquette, English for IELTS, Bahasa Kebangsaan A, Co-curricular

**Diploma in Business Studies (Business Administration) 2 years**

**PROGRAMME OVERVIEW**
This programme is designed for students to acquire the basic understanding of business administration and to develop the requisite administrative skills required in the job market. It provides opportunities to school leavers who wish to obtain a business administration qualification to embark on a business-related career. It also enables them to proceed to higher level of studies.

**CAREER PROSPECTS**
Graduates can seek employment at the sub-professional level in a wide variety of management and administrative positions both in the private and public sectors in the areas of business administration, business operation, human resource management, sales & marketing, business consultancy as well as self-employment.

**ACADEMIC OUTLINE (TOTAL CREDITS: 92)**

- Introduction to Accounting
- Microeconomics
- Quantitative Studies
- Introduction to Organisation & Management
- Fundamentals of Accounting
- Information Technology & Systems
- Macroeconomics
- Fundamentals of Marketing
- Organisational Behaviour
- Introduction to HRM
- Basic Management Principles
- Business Finance
- Commercial Law of Malaysia
- Business Economics
- Company Law
- Business Accounting
- Organisation Management & Strategy
- Entrepreneurship
- Fundamentals of Corporate Administration
- Ethics for Business
- Management Information Systems

**LANGUAGE, MATA PELAJARAN PENGAJIAN UMUM (MPU) AND CO-CURRICULAR COURSES:**

English Language, Pengajian Malaysia 2, English for Communication, Civic Consciousness and Volunteerism, Public Speaking/Drama/Social and Work Etiquette, English for IELTS, Elective I (Foreign Language I), Elective II (Foreign Language II), Bahasa Kebangsaan A, Co-curricular
Programme Overview

The curriculum of this programme focuses on the operation and management of banking institutions and the regulations governing the banking industry in Malaysia.

Career Prospects

Graduates can secure employment in the banks and financial institutions in the area of credit processing, mortgage sales, treasury services and customer relations at the sub-professional level.

Academic Progression

Graduates may be admitted into Year 2 of Bachelor of Banking & Finance (Honours).

Professional Accreditation/Exemption

Upon successful completion of the Diploma in Business Studies (Banking & Finance) programme, graduates can claim exemption from Module 3 Investment Planning and Retirement Planning of the Certified Financial Planner (CFP) certification programme.

Programme Outline (Total Credits: 91)

- Introduction to Accounting
- Microeconomics
- Quantitative Studies
- Introduction to Organisation & Management
- Fundamentals of Accounting
- Information Technology & Systems
- Macroeconomics
- Fundamentals of Finance
- Basic Taxation
- Principles of Investment
- Commercial Banking Operations
- Commercial Banking Services
- Investment & Financial Analysis
- Managing People in Organisation
- Financial Accounting
- Bank Lending Assessment & Management
- Banking Securities
- Islamic Banking
- International Trade Finance
- Law Relating to Financial Services
- Marketing
- Customer Relationship Management
- Personal Financial Planning
- Entrepreneurship

Language, Mata Pelajaran Pengajian Umum (MPU) and Co-Curricular Courses:

English Language, Pengajian Malaysia 2, English for Communication, Civic Consciousness and Volunteerism, Public Speaking/Drama, Social and Work Etiquette, English for IELTS, Bahasa Kebangsaan A, Co-curricular
**Diploma in Business Studies (Business Economics)** 2 years

**PROGRAMME OVERVIEW**
This programme is designed to provide a thorough and rigorous learning of principles of economics and their applications in the context of business organisations. It enables students to develop and be able to justify their own views on significant ideas and concepts in the field of economics.

**CAREER PROSPECTS**
Graduates can seek employment as assistant researchers, administrative executives, bank executives, finance executives etc.

**PROGRAMME OUTLINE (TOTAL CREDITS: 92)**
- Introduction to Accounting
- Microeconomics
- Quantitative Studies
- Introduction to Organisation & Management
- Fundamentals of Accounting
- Mathematics for Economics
- Fundamentals of Finance
- Macroeconomics
- Fundamentals of Marketing
- Principles of Investments
- Economics for Business
- Consumer Economics
- Economics Statistics
- Organisation & Business Management
- Business & Corporate Law
- Economics & the Business Environment
- Economics of Industry
- Entrepreneurship
- Economics of Money & Financial Institution
- Ethics for Business
- International Economics
- Managing People
- Economics Issues & Policies

**LANGUAGE, MATA PELAJARAN PENGAJIAN UMUM (MPU) AND CO-CURRICULAR COURSES:**
- English Language, Pengajian Malaysia 2, English for Communication, Civic Consciousness and Volunteerism, Public Speaking/Drama/Social and Work Etiquette, English for IELTS, Bahasa Kebangsaan A, Co-curricular

**Diploma in Entrepreneurship** 2 years

**PROGRAMME OVERVIEW**
This programme provides students with a good understanding of the fundamental knowledge of entrepreneurship, the entrepreneurial process and skills required as entrepreneurs. It will focus on how to plan, start, manage and grow a business.

**CAREER PROSPECTS**
Graduates may seek employment in varied types of businesses particularly that of small and medium sized enterprises. Such experiences are beneficial for potential entrepreneurs.

**PROGRAMME OUTLINE (TOTAL CREDITS: 91)**
- Microeconomics
- Introduction to Organisation & Management
- Introductory Business Accounting
- Quantitative Studies
- Introduction to Entrepreneurship
- Macroeconomics
- Principles of Business Accounting
- Web Page Design
- Information Technology & Systems
- Entrepreneur Industrial Internship
- Fundamentals of Finance
- Basic Management Principles
- Fundamentals of Marketing
- Principles of Retail Management
- Introduction to E-Commerce
- Quantitative Studies
- Principles of Selling
- Entrepreneurship
- Business & Cyber Law
- Ethics for Business
- Entrepreneurial Practices
- Principles of Franchising
- Small Business Venture
- Elective I
- Elective II

**ACADEMIC PROGRESSION**
Graduates may be admitted into Year 2 of Bachelor of Business (Honours) in Entrepreneurship.

**CAREER PROSPECTS**
Graduates may be admitted into Year 2 of Bachelor of Economics (Honours).

**ACADEMIC PROGRESSION**
Graduates may be admitted into Year 2 of Bachelor of Business (Honours) in Entrepreneurship.

**CAREER PROSPECTS**
Graduates can seek employment as assistant researchers, administrative executives, bank executives, finance executives etc.

**ACADEMIC PROGRESSION**
Graduates may seek employment in varied types of businesses particularly that of small and medium sized enterprises. Such experiences are beneficial for potential entrepreneurs.

**ACADEMIC PROGRESSION**
Graduates may be admitted into Year 2 of Bachelor of Economics (Honours).
Diploma in Business Studies (E-Commerce and Marketing) 2 years

PROGRAMME OVERVIEW
This programme is designed to provide students with the fundamental knowledge of e-commerce & marketing and the skills of applying e-commerce technologies to marketing.

CAREER PROSPECTS
Graduates can seek employment in almost every sector of e-business such as tourism, hospitality, electrical & electronics, information technology, communications, media, banking & finance, education, insurance, travel, entertainment, advertising & promotion, market research, consumer services, retail at the sub-professional level as well as self-employment.

ACADEMIC PROGRESSION
Graduates may be admitted into Year 2 of Bachelor of Business (Honours) in Marketing.

PROGRAMME OUTLINE (TOTAL CREDITS: 93)
- Introduction to Accounting
- Microeconomics
- Quantitative Studies
- Introduction to Organisation & Management
- Fundamentals of Accounting
- Information Technology & Systems
- Macroeconomics
- Fundamentals of Marketing
- Introduction to E-Commerce
- Fundamentals of Finance
- Web Page Design
- Basic Management Principles
- Fundamentals of Selling
- IS for Marketing & Management
- IT Applications for Marketing
- Consumer Behaviour
- Business & Cyber Law
- Marketing Research
- Web Design for Marketing
- International Marketing
- Ethics for Business
- Marketing Strategies for E-Commerce
- Setting Up An Online Business
- Entrepreneurship
- Introduction to Accounting
- Microeconomics
- Quantitative Studies
- Introduction to Organisation & Management
- Fundamentals of Accounting
- Information Technology & Systems
- Macroeconomics
- Fundamentals of Finance
- Mathematics for Economics
- Principles of Investment
- Investment & Financial Analysis
- Financial Accounting
- Economic Statistics

LANGUAGE, MATA PELAJARAN PENGAJIAN UMUM (MPU) AND CO-CURRICULAR COURSES:
English Language, Pengajian Malaysia 2, English for Communication, Civic Consciousness and Volunteerism, Public Speaking/Drama/ Social and Work Etiquette, English for IELTS, Bahasa Kebangsaan A, Co-curricular

Diploma in Business Studies (Finance and Investment) 2 years

PROGRAMME OVERVIEW
This programme focuses on the operations and management of financial institutions and intermediaries in particular their response to global business trends and contemporary issues that impact the financial services industry.

CAREER PROSPECTS
Graduates can secure employment in financial institutions and intermediaries in the area of fund management, wealth management, treasury management, financial analysis, foreign exchange and derivatives at the sub-professional level.

ACADEMIC PROGRESSION
Graduates may be admitted into Year 2 of Bachelor of Finance & Investment (Honours).

PROGRAMME OUTLINE (TOTAL CREDITS: 92)
- Introduction to Accounting
- Microeconomics
- Quantitative Studies
- Introduction to Organisation & Management
- Fundamentals of Accounting
- Information Technology & Systems
- Macroeconomics
- Fundamentals of Finance
- Mathematics for Economics
- Principles of Investment
- Investment & Financial Analysis
- Financial Accounting
- Economic Statistics
- Basic Taxation
- Money & Capital Markets
- Foreign Exchange, Derivatives & the Commodity Market
- Islamic Finance
- Investment Industry Law
- Insurance Management
- Personal Financial Planning
- Financial Economics
- Marketing
- Entrepreneurship
- Ethics for Business

PROFESSIONAL ACCREDITATION/EXEMPTION
Upon successful completion of the Diploma in Business Studies (Finance & Investment) programme, graduates can claim exemption from Module 3 Investment Planning and Retirement Planning of the Certified Financial Planner (CFP) certification programme.

LANGUAGE, MATA PELAJARAN PENGAJIAN UMUM (MPU) AND CO-CURRICULAR COURSES:
English Language, Pengajian Malaysia 2, English for Communication, Civic Consciousness and Volunteerism, Public Speaking/Drama/ Social and Work Etiquette, English for IELTS, Bahasa Kebangsaan A, Co-curricular
Programmes Offered

Diploma in Business Studies (Human Resource Management) 2 years

PROGRAMME OVERVIEW
This programme is designed to provide students with the fundamental knowledge and skills in human resource management.

CAREER PROSPECTS
Graduates may seek employment at the sub-professional level in the areas of human resource administration & management, compensation & benefit, recruitment, training employee relations, consultancy and general management.

ACADEMIC PROGRESSION
Graduates may be admitted into Year 2 of Bachelor of Business (Honours) in Human Resource Management.

PROGRAMME OUTLINE (TOTAL CREDITS: 92)
- Introduction to Accounting
- Microeconomics
- Introduction to Organisation & Management
- Quantitative Studies
- Fundamentals of Accounting
- Information Technology & Systems
- Macroeconomics
- Introduction to Human Resource Management
- Basic Management Principles
- Organisational Behaviour
- Malaysian Employment Laws & Practices
- Employee Relations & Welfare
- HR Planning and Recruitment
- Fundamentals of Finance
- Business Law
- Cross-Cultural Studies
- Fundamentals of Marketing
- Trade Union & Employers' Organisations
- Health, Safety & Security
- HR Training & Development
- Compensation, Benefits & Performance Appraisal
- Entrepreneurship
- HR Practices
- IT Applications in Human Resource Management

LANGUAGE, MATA PELAJARAN PENGAJIAN UMUM (MPU) AND CO-CURRICULAR COURSES:
English Language, Pengajian Malaysia 2, English for Communication, Civic Consciousness and Volunteerism, Public Speaking/Drama/Social and Work Etiquette, English for IELTS, Bahasa Kebangsaan A, Co-curricular

Diploma in Business Studies (International Business) 2 years

PROGRAMME OVERVIEW
This programme is designed to equip students with the necessary skills and knowledge for a career in administration and management in organisations with cross border transactions. Students are prepared to seek employment in both national and international organisations across different industries at the sub-professional level.

CAREER PROSPECTS
Graduates may seek employment with any organisations, local or international in the areas of international business administration and management, international sales & marketing, international business consultancy and international liaison at the sub-professional level.

ACADEMIC PROGRESSION
Graduates may be admitted into Year 2 of Bachelor of Business (Honours) in International Business.

PROGRAMME OUTLINE (TOTAL CREDITS: 91)
- Introduction to Accounting
- Microeconomics
- Introduction to Organisation & Management
- Quantitative Studies
- Fundamentals of Accounting
- Information Technology & Systems
- Macroeconomics
- Basic Management Principles
- Introduction to Logistics
- Entrepreneurship
- International Economics

LANGUAGE, MATA PELAJARAN PENGAJIAN UMUM (MPU) AND CO-CURRICULAR COURSES:
English Language, Pengajian Malaysia 2, English for Communication, Civic Consciousness and Volunteerism, Public Speaking/Drama/Social and Work Etiquette, English for IELTS, Elective I (Foreign Language I), Elective II (Foreign Language II), Bahasa Kebangsaan A, Co-curricular
This programme is designed to produce graduates who have broad understanding of the logistics and supply chain management to meet the needs of industries. The knowledge and skills obtained will allow graduates to seek employment in any industry with logistics and supply chain management function.

Programmes Offered

**Diploma in Business Studies**
**Logistics and Supply Chain Management**
2 years

**PROGRAMME OVERVIEW**

This programme is designed to provide students with the fundamental knowledge and skills in sales and marketing.

**CAREER PROSPECTS**

Graduates can seek employment in areas such as sales, market research, advertising & promotion, retail & distribution, international marketing, product development at the sub-professional level as well as self-employment.

**ACADEMIC PROGRESSION**

Graduates may be admitted into Year 2 of Bachelor of Business (Honours) in Logistics & Supply Chain Management.

**PROGRAMME OUTLINE (TOTAL CREDITS: 93)**

- Introductory to Accounting
- Microeconomics
- Introduction to Organisation & Management
- Quantitative Studies
- Fundamentals of Accounting
- Information Technology & Systems
- Macroeconomics
- Basic Management Principles
- Introduction to Logistics Operations
- Fundamentals of Marketing
- Organisational Behaviour
- Supply Chain Planning & Scheduling
- Business Logistics Operations
- Warehousing & Inventory Management
- Fundamentals of Finance
- Operations Management
- Purchasing Strategy for Inventory Reduction
- Transportation Management
- Distribution Management
- Managerial Accounting
- Business & Trade Law
- Entrepreneurship
- Ethics for Business
- IT Applications
- Fundamentals of Finance
- Services Marketing
- IS for Marketing & Management
- Consumer Behaviour
- Business Law
- Marketing Research
- International Marketing
- Marketing Environment
- Ethics for Business
- Marketing Strategy
- Marketing for Stakeholder
- Entrepreneurship

**LANGUAGE, MATA PELAJARAN PENGAJIAN UMUM (MPU) AND CO-CURRICULAR COURSES:**

- English Language, Pengajian Malaysia 2, English for Communication, Civic Consciousness and Volunteering, Public Speaking/Drama/Social and Work Etiquette, English for IELTS, Bahasa Kebangsaan A, Co-curricular
Diploma in Business Studies (Retail Management) 2 years

PROGRAMME OVERVIEW
This programme is designed to provide students with the fundamental knowledge and skills in the operation of retail businesses.

CAREER PROSPECTS
Graduates can seek employment in retail businesses as retail executives, store executives, operations executives, departmental supervisors, customer service executives, retail buyers, sales executives, marketing executives, direct sales agents as well as self-employment.

ACADEMIC PROGRESSION
Graduates may be admitted into Year 2 of Bachelor of Retail Management (Honours).

PROGRAMME OUTLINE (TOTAL CREDITS: 94)

- Introduction to Accounting
- Microeconomics
- Quantitative Studies
- Introduction to Organisation & Management
- Fundamentals of Accounting
- Information Technology & Systems
- Macroeconomics
- Fundamentals of Marketing
- Principles of Retail Management
- Fundamentals of Finance
- Supply Chain Operations
- Basic Management Principles
- E-Retailing
- Consumer Behaviour
- Services Marketing
- Retail Buying
- Introduction to HRM
- Business Law
- Marketing Research
- Visual Merchandising
- Ethics for Business
- Marketing Strategy
- Retail Advertising & Promotion
- Entrepreneurship

LANGUAGE, MATA PELAJARAN PENGAJIAN UMUM (MPU) AND CO-CURRICULAR COURSES:
English Language, Pengajian Malaysia 2, English for Communication, Civic Consciousness and Volunteerism, Public Speaking/Drama/Social and Work Etiquette, English for IELTS, Bahasa Kebangsaan A, Co-curricular