

Charting Company Direction: Corporate Planning and Strategic Management



About us

Who we are

The Centre for Continuing and Professional Education (CPE) was established in 1999 to provide continuing professional education and lifelong learning opportunities for University's staff, students, alumni and the public. As part of TAR UMT's commitment to continuing education and lifelong learning, CPE is entrusted with designing, developing and delivering various activities, workshops and programmes to meet the diverse learning needs of multiple parties.

About This Training

In the Post-Pandemic and new economic reset phase, organisations are challenged by how business has transformed. They need to innovate, adapt, shift and change to cope with the recent happenings. Visioning or transformation is the primary key that helps the organisation clarify its values, focus on the mission and stretch its objectives. This workshop ensures that the executive, manager and leader have the opportunity to clarify their values in tangent with that of the organisation, examine the context of work by revisiting the purpose of the group and organisation, put in the correct processes and create a compelling culture in the light of the vision statement for the company.



Date and Time

20 - 21 March 2023
Monday to Tuesday
9 AM to 5 PM



Training Venue

TAR UMT
Jalan Genting Kelang, Setapak
53300 Kuala Lumpur



Trainer

Mr. Peter Chin

COURSE CONTENTS

THE PROCESS OF STRATEGIC PLANNING AND VISIONING	CLARIFYING ORGANIZATIONAL VALUES AND CULTURE	CREATE THE CORPORATE VISION
DEVELOPING STRATEGIC AND VISIONARY LEADERSHIP	SCAN THE CURRENT ENVIRONMENT	HOW TO IMPLEMENT THE CORPORATE STRATEGY
CLARIFYING ORGANISATIONAL VALUES AND CULTURE	DEFINING THE MISSION STATEMENT	

Introduce our Trainer

Peter Chin

Peter Chin is a freelance management and training consultant, providing services in the field of strategic thinking and planning, creativity and innovation, crisis management and turnaround, coaching, problem-solving and decision-making, performance management, finance and banking, leadership development and skills, management skills, personal development and advancement, presentation skills, business communication and entrepreneurship. He has served more than twenty years in the corporate world and can share his practical and industrial experiences: In Banking and Finance, he assumed various managerial roles with Standard Chartered Bank, Malaysia; was Branch Accountant and Credit Manager for Whitcoulls Ltd, New Zealand and; Accounts Clerk and Assistant Auctioneer for Market Gardener's Limited, Wellington, New Zealand. He enjoyed a short stint with the Jabatan Petanian Sarawak as the Assistant Publicity Officer. He spent two years as a temporary teacher in secondary schools in Kuching, Sarawak, before leaving to further his studies in New Zealand. He is qualified with a Master in Business Administration from the University of Bath, U.K., the Chartered Institute of Secretaries, New Zealand Division, the Banking Diploma, Banker's Institute of New Zealand.



Click/Scan
for enquiry



Contact Us



Centre for Continuing and
Professional Education



+603-4145 0170
+601110758530 (whatsapp)



training@tarc.edu.my



<https://www.tarc.edu.my/cpe/>

REGISTRATION FORM

Fees: ☐ Public RM 795.00 per participant (inclusive of 6% Service Tax)
☐ TAR UMT Student/Alumni RM 636.00 per participant (inclusive of 6% Service Tax)

The Manager

TARC Education Foundation (1033820M)

Tunku Abdul Rahman University of Management and Technology (TAR UMT)

TEL: 03-4145 0170

Email: training@tarc.edu.my

Dear Madam / Sir,

Please register the following participant(s) for the above programme: (To be completed in BLOCK LETTERS)

1	Name : <input type="text"/>	IC No. : <input type="text"/>	Nationality : <input type="text"/>
	Email: <input type="text"/>	Mobile No. : <input type="text"/>	Designation : <input type="text"/>
2	Name : <input type="text"/>	IC No. : <input type="text"/>	Nationality : <input type="text"/>
	Email: <input type="text"/>	Mobile No. : <input type="text"/>	Designation : <input type="text"/>

(If space is insufficient, please attach a separate list)

Disclaimer

Registration is on a first-come-first-served basis. All cancellations must be made in writing. Cancellation made 14 days or more in advance of the workshop date will receive full refund. Cancellations made thereafter will be subjected to a cancellation fee of 50% of the workshop fee. All fees are payable in the event of non-attendance of any registered participant(s) or the overall attendance falls below 75% of total workshop hours. Replacement(s) can be accepted at no additional cost if notified 24 hours prior to the commencement of the workshop. The Tunku Abdul Rahman University of Management and Technology reserves the right to change the speaker, reschedule or cancel the workshop and all efforts will be taken to inform participants of the changes.

We hereby confirmed that (please tick accordingly):

<input type="checkbox"/>	We will be claiming under HRD Corp Claimable Course and full payment would be made to Tunku Abdul Rahman University of Management and Technology in the event that no disbursement from HRD Corp under any circumstances.
<input type="checkbox"/>	We will NOT BE CLAIMING from HRD Corp . Payment will be made to account payee TAR UMT by cheque or bank transfer to Public Bank Account No. 3 1 8 1 5 6 4 1 1 3. Kindly submit your payment remittance to training@tarc.edu.my together with this registration form.

Submitted by

Name : <input type="text"/>	Designation : <input type="text"/>	Department: <input type="text"/>
Email : <input type="text"/>	Telephone No. : <input type="text"/>	Mobile No. : <input type="text"/>
Company Name: <input type="text"/>	Company Registration No. : <input type="text"/>	
Company Address : <input type="text"/> <input type="text"/> <input type="text"/>	Company Stamp & Signature : <input type="text"/>	Date : <input type="text"/>