Charting Company Direction: Corporate Planning and Strategic Management





About us

Who we are

The Centre for Continuing and Professional Education (CPE) was established in 1999 to provide continuing professional education and lifelong learning opportunities for University's staff, students, alumni and the public. As part of TAR UMT's commitment to continuing education and lifelong learning, CPE is entrusted with designing, developing and delivering various activities, workshops and programmes to meet the diverse learning needs of multiple parties.

About This Training

In the Post-Pandemic and new economic reset phase, organisations are challenged by how business has transformed. They need to innovate, adapt, shift and change to cope with the recent happenings. Visioning or transformation is the primary key that helps the organisation clarify its values, focus on the mission and stretch its objectives. This workshop ensures that the executive, manager and leader have the opportunity to clarify their values in tangent with that of the organisation, examine the context of work by revisiting the purpose of the group and organisation, put in the correct processes and create a compelling culture in the light of the vision statement for the company.



Date and Time

20 - 21 March 2023 Monday to Tuesday 9 AM to 5 PM



Training Venue

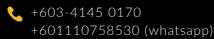
TAR UMT Jalan Genting Kelang, Setapak 53300 Kuala Lumpur



Trainer

Mr. Peter Chin







COURSE CONTENTS

THE PROCESS OF STRATEGIC PLANNING AND VISIONING

DEVELOPINIG STRATEGIC
AND VISUONARY
LEADERSHIP

CLARIFYING ORGANISATIONAL VALUES AND CULTURE CLARIFYING
ORGANIZATIONAL
VALUES AND CULTURE

SCAN THE CURRENT ENVIRONMENT

DEFINING THE MISSION STATEMENT

CREATE THE CORPORATE VISION

HOW TO IMPLEMENT
THE CORPORATE
STRATEGY

Introduce our Trainer

Peter Chin

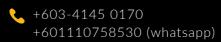
Peter Chin is a freelance management and training consultant, providing services in the field of strategic thinking and planning, creativity and innovation, crisis management and turnaround, coaching, problem-solving and decision-making, performance management, finance and banking, leadership development and skills, management skills, personal development and advancement, presentation skills, business communication and entrepreneurship. He has served more than twenty years in the corporate world and can share his practical and industrial experiences: In Banking and Finance, he assumed various managerial roles with Standard Chartered Bank, Malaysia; was Branch Accountant and Credit Manager for Whitcoulls Ltd, New Zealand and; Accounts Clerk and Assistant Auctioneer for Market Gardener's Limited, Wellington, New Zealand. He enjoyed a short stint with the Jabatan Petanian Sarawak as the Assistant Publicity Officer. He spent two years as a temporary teacher in secondary schools in Kuching, Sarawak, before leaving to further his studies in New Zealand. He is qualified with a Master in Business Administration from the University of Bath, U.K., the Chartered Institute of Secretaries, New Zealand Division, the Banking Diploma, Banker's Institute of New Zealand.





Contact Us







Charting Company Direction: Corporate Planning and Strategic Management

Venue: TAR UMT, Jalan Genting Kelang, Setapak, 53300 Kuala Lumpur

Date: 20 - 21 March 2023 (9.00 am - 5.00 pm)

REGISTRATION FORM

Fees:

RM 795.00 per participant (inclusive of 6% Service Tax)





The Manager

TARC Education Foundation (1033820M)

Tunku Abdul Rahman University of Management and Technology (TAR UMT)

TEL: 03-4145 0170 Email: training@tarc.edu.my

Dear Madam / Sir,

Please register the following participant(s) for the above programme: (To be completed in BLOCK LETTERS)

Name :	IC No. :	Nationality:
Email:	Mobile No. :	Designation :
Name :	IC No.:	Nationality:
Email:	Mobile No. :	Designation:
University of Management and T circumstances. We will NOT BE CLAIMING from HE	efund. Cancellations made thereafter will be sub- event of non-attendance of any registered partic ement(s) can be accepted at no additional cos abdul Rahman University of Management and orkshop and all efforts will be taken to inform par gly): To Claimable Course and full payment would be echnology in the event that no disbursement and Corp. Payment will be made to account pay 3181564113. Kindly submit your payment rer	jected to a cancellation fee of 50% cipant(s) or the overall attendance at if notified 24 hours prior to the Technology reserves the right to ticipants of the changes. The made to Tunku Abdul Rahman and from HRD Corp under any over the ticipants of the changes.
ubmitted by		
Name :	Designation :	Department:
Email:	Telephone No. :	Mobile No. :
Company Name:	Company Registration No.:	
Company Address :	Company Stamp & Signature :	Date: