# **Enhancing Business Acumen Skills**





# About us Who we are

The Centre for Continuing and Professional Education (CPE) was established in 1999 to provide continuing professional education and lifelong learning opportunities for University's staff, students, alumni and the public. As part of TAR UMT's commitment to continuing education and lifelong learning, CPE is entrusted with designing, developing and delivering various activities, workshops and programmes to meet the diverse learning needs of multiple parties.

#### About This Training

For organisations to achieve a sustainable competitive advantage, there is an imperative need to develop both the strategic and operational capability of Personnel, especially at the Executive level in the organization. Executives must enhance their business acumen skills to move from functional excellence to seeing business in a more holistic and complete perspective and practice. This programme helps to build a strategic view of value creation and details how the executives can identify, analyze, and manage the business opportunities and solve concerns, issues and problems using the skills learnt. It provides executives with hands-on experience working in a simulated business, reviewing and applying standard financial measures.



#### Date and Time

12 - 13 April 2023 Thursday to Friday 9 AM to 5 PM



**Training Venue** 

TAR UMT Jalan Genting Kelang, Setapak 53300 Kuala Lumpur



Trainer Mr. Peter Chin



Centre for Continuing and **Professional Education** 



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# **COURSE CONTENTS**



DEVELOPING BUSINESS ANALYSIS AND ACUMEN SKILLS

UNDERSTANDING AND SOLVING BUSINESS ISSUES AND PROBLEMS

### Introduce our Trainer



ADOPTING STRATEGIC, MARKETING AND COMPETITIVE ADVANTAGE

ACHIEVING FINANCIAL UNDERSTANDING AND COMPETENCE

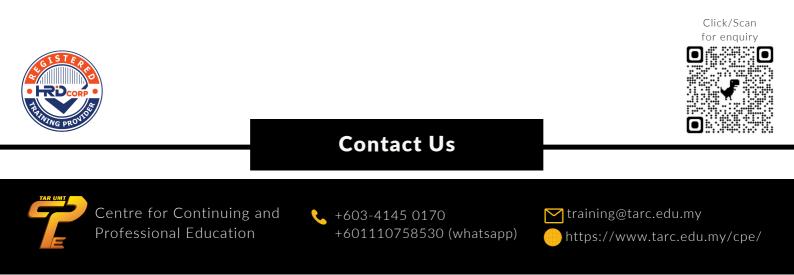


MAXIMIZING OPERATIONAL EXCELLENCE AND VALUE

SYNERGIZING THE BUSINESS THROUGH HR EXCELLENCE

### Peter Chin

Peter Chin is a freelance management and training consultant, providing services in the field of strategic thinking and planning, creativity and innovation, crisis management and turnaround, coaching, problem-solving and decision-making, performance management, finance and banking, leadership development and skills, management skills, personal development and advancement, presentation skills, business communication and entrepreneurship. He has served more than twenty years in the corporate world and can share his practical and industrial experiences: In Banking and Finance, he assumed various managerial roles with Standard Chartered Bank, Malaysia; was Branch Accountant and Credit Manager for Whitcoulls Ltd, New Zealand and; Accounts Clerk and Assistant Auctioneer for Market Gardener's Limited, Wellington, New Zealand. He enjoyed a short stint with the Jabatan Petanian Sarawak as the Assistant Publicity Officer. He spent two years as a temporary teacher in secondary schools in Kuching, Sarawak, before leaving to further his studies in New Zealand. He is qualified with a Master in Business Administration from the University of Bath, U.K., the Chartered Institute of Secretaries, New Zealand Division, the Banking Diploma, Banker's Institute of New Zealand.



Venue: TAR UMT, Jalan Genting Kelang, Setapak, 53300 Kuala Lumpur Date: 12 - 13 April 2023 (9.00 am - 5.00 pm)

# **REGISTRATION FORM**

_	Public		
Fees:	RM 795.00 per participant		
	(inclusive of CO/ Convice Text)		

TAR UMT Student/Alumni RM 636.00 per participant (inclusive of 6% Service Tax

The Manager

TARC Education Foundation (1033820M) Tunku Abdul Rahman University of Management and Technology (TAR UMT) TEL: 03-4145 0170

Dear Madam / Sir,

Please register the following participant(s) for the above programme: (To be completed in BLOCK LETTERS)

0	Name :	IC No. :	Nationality :
	Email:	Mobile No. :	Designation :
0	Name :	IC No. :	Nationality :
	Email:	Mobile No. :	Designation :
	(If space is insufficient, please attach a separate list)		

#### Disclaimer

Registration is on a first-come-first-served basis. All cancellations must be made in writing. Cancellation made 14 days or more in advance of the workshop date will receive full refund. Cancellations made thereafter will be subjected to a cancellation fee of 50% of the workshop fee. All fees are payable in the event of non-attendance of any registered participant(s) or the overall attendance falls below 75% of total workshop hours. Replacement(s) can be accepted at no additional cost if notified 24 hours prior to the commencement of the workshop. The Tunku Abdul Rahman University of Management and Technology reserves the right to change the speaker, reschedule or cancel the workshop and all efforts will be taken to inform participants of the changes.

We hereby confirmed that (please tick accordingly):



We will be claiming under HRD Corp Claimable Course and full payment would be made to Tunku Abdul Rahman University of Management and Technology in the event that no disbursement from HRD Corp under any circumstances.

We will NOT BE CLAIMING from HRD Corp. Payment will be made to account payee TAR UMT by cheque or bank transfer to Public Bank Account No. 3181564113. Kindly submit your payment remittance to training@tarc.edu.my together with this registration form.

#### Submitted by

Name :	Designation :	Department:
Email :	Telephone No. :	Mobile No.:
Company Name:	Company Registration No. :	
Company Address :	Company Stamp & Signature :	Date :



Email: training@tarc.edu.my