

Faculty of Accountancy, Finance and Business



I CINES

Since its inception in 1971 as School of Business Studies which has built a strong niche in professional education, the Faculty of Accountancy, Finance and Business (FAFB) has steadfastly gone on to build this legacy to make it the choice institution for students to pursue their professional qualification. Fast-track to today, with a team of dedicated, qualified and experienced academic staff, FAFB offers a comprehensive range of business programmes that cater to the diverse needs of individuals, industries and professions at Diploma, Bachelor, Masters and Professional levels.

FAFB's commitment to high quality, innovative and industryrelevant qualifications, its dynamic and progressive approach to teaching and learning and its close links with business and industry partners ensure that its business programmes meet the needs of the challenging business world. FAFB will develop you into confident, astute and employable graduates who will fit the global workplace.

With a business qualification from us, you can be assured of a successful and rewarding career.

Take your first step, enrol in our programme. Let us develop and unleash your potential!

> Your Potential is Developed and Unleashed!

CONTENTS

General Progression Route

Minimum Entry Requirements

Bachelor Degree

- Accounting
- Accounting and Finance
- Corporate Administration
- Business Administration
- Banking and Finance
- Entrepreneurship Finance and Investment
- Human Resource Management
- International Business
- Logistics and Supply Chain Management
- Marketing
- **Retail Management**
- International Business Management

Diploma

Profi

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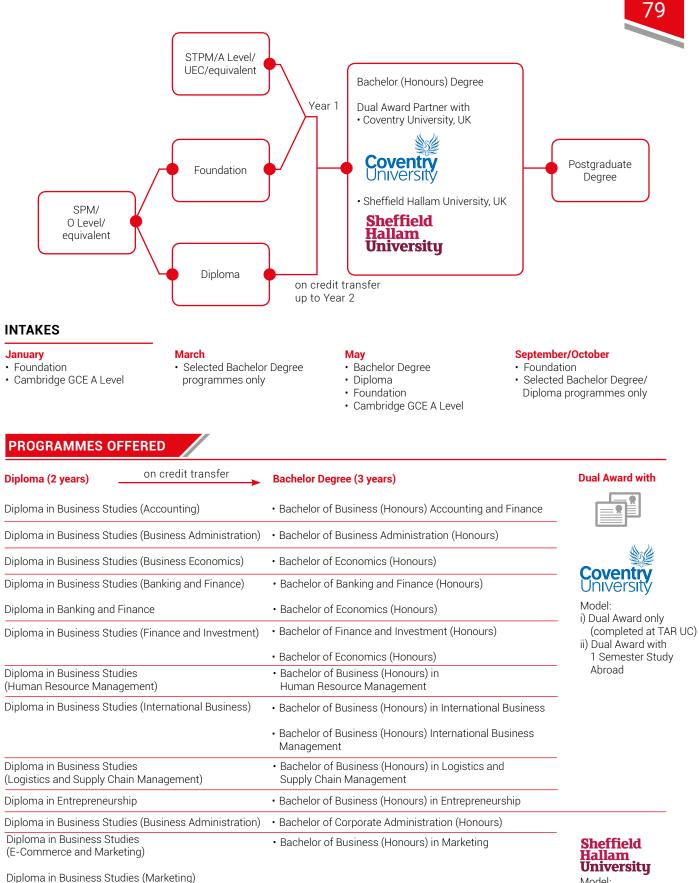
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the future

- Accounting
- **Business Administration**
- Banking and Finance
- **Business Economics**
- E-Commerce and Marketing
- Finance and Investment
- Human Resource Management
- International Business
- Logistics and Supply Chain Management
- Marketing
- Retail Management



Model: Dual Award with 1 Semester Study Abroad

For more information on Dual Award, please refer to Page 15.

Diploma in Business Studies (Retail Management)

Diploma in Business Studies (Accounting)

Partner universities for the Dual Award programmes may change from time to time to ensure the best value and quality is offered to students. Students are advised to obtain the latest information on Dual Award partner university for their programme from the relevant faculty.

Bachelor of Retail Management (Honours)

· Bachelor of Accounting (Honours) (4 years)

Bachelor of Commerce (Honours)



BACHELOR	ENTRY QUALIFICATION							
DEGREE	STPM	A Level	SAM	CPU	UEC	TARC/ TAR UC		
Bachelor of Corporate Administration (Honours)	Full Passes in 2 relevant subjects	Passes in 2 relevant sub- jects	ATAR 70 and minimum Grade B in 2 relevant	Minimum 70% in 6 relevant subjects	Grade B in 5 relevant subjects	• Foundation in Arts (Track A)		
Bachelor of Business Administration (Honours)]	subjects			OR • Relevant		
Bachelor of Economics (Honours)						Diploma		
Bachelor of Business Honours) in Entrepreneurship	SPM							
Bachelor of Business (Honours) in Logistics and Supply Chain Management	AND SPM Credit/O Level Grade C/UEC Grade B in English Language∗							
Bachelor of Business Honours) in Human Resource Management								
Bachelor of Business (Honours) in International Business	5							
Bachelor of Business Honours) in Marketing								
Bachelor of Retail Management (Honours)								
Bachelor of Business (Honours) Accounting and Finance								
Bachelor of Business (Honours) nternational Business Management	62							
Bachelor of Accounting (Honours)	Minimum Grade C+ in 2 relevant subjects	Minimum Grade D in 2 relevant subjects	ATAR 70 and minimum Grade B in 2 relevant subjects	Minimum 70% in 6 relevant subjects	Grade B in 5 relevant subjects	• Foundation in Arts (Track A) with minimum CGPA 2.5000		
Bachelor of Commerce 'Honours)						OR		
```	SPM Credit/O L	• Relevant Diploma with minimum CGPA						
	SPM	2.5000						
	MUET		<b>A</b> ا with <b>IELTS</b> Band S 3 (Computer-base			r-based)/		
				1 Min in	Grade B in 5	• Foundation in		
Bachelor of Banking and Finance (Honours)	Minimum Grade C+ in 2 relevant subjects	Minimum Grade D in 2 relevant subjects	ATAR 70 and minimum Grade B in 2 relevant subjects	Minimum 70% in 6 relevant subjects	relevant subjects	Arts (Track A) with minimum CGPA 2.5000		
and Finance	C+ in 2 relevant	D in 2 relevant	minimum Grade	in 6 relevant	relevant			

* Grade B and above in AELE0364 English Language (1119 Level) conducted by TAR UC is accepted as having fulfilled the English Language requirement for applicants with a pass in SPM English Language/Grade D or Grade E in O Level English Language/Grade C in UEC English Language.

Note: a) Students without a credit in SPM Bahasa Malaysia are required to pass Bahasa Kebangsaan A before the award of Bachelor Degree. b) TARC/TAR UC Diploma will be accepted on credit transfer into Bachelor Degree programmes. c) Equivalent qualifications other than the above will be considered on a case-by-case basis. d) Information is correct at the point of printing. Subject to the Ministry of Education latest requirements.



DIPLOMA	ENTRY QUALIFICATION							
	SPM	0 Level	UEC	TARC/ TAR UC				
Diploma in Business Studies (Accounting)	3 credits in the relevant subjects.	3 Grade C in the relevant subjects.	3 Grade B in the relevant subjects	Relevant Certificate				
Diploma in Business Studies (Banking and Finance)								
Diploma in Business Studies (Business Administration)	Compulsous subjects							
Diploma in Business Studies (Business Economics)	<ul> <li>Compulsory subjects:</li> <li>(i) SPM Credit/O Level Grade C in Mathematics/UEC Grade B in one Mathematics subject.</li> <li>(ii) SPM Credit/O Level Grade C/UEC Grade B in English Language*</li> </ul>							
Diploma in Business Studies (E-Commerce and Marketing)								
Diploma in Business Studies (Finance and nvestment)								
Diploma in Business Studies (Human Resource Management)								
Diploma in Business Studies (International Business)								
Diploma in Business Studies (Logistics and Supply Chain Management)								
Diploma in Business Studies (Marketing)								
Diploma in Business Studies (Retail Management)								
Diploma in Banking and Finance								
Diploma in Entrepreneurship	3 credits in the relevant subjects	3 Grade C in the relevant subjects	3 Grade B in the relevant subjects	Relevant Certificate				
	<ul> <li><u>Compulsory subjects:</u></li> <li>(i) SPM Pass/O Level Gr Mathematics subject</li> <li>(ii) SPM Pass/O Level Gr</li> </ul>							

- Note: a) SPM holders must have at least a pass in Bahasa Malaysia <u>and</u> SPM holders from Year 2013 onwards must have at least a pass in Sejarah. b) Students without a credit in SPM Bahasa Malaysia are required to pass Bahasa Kebangsaan A before the award of Diploma. c) Equivalent qualifications other than the above will be considered on a case-by-case basis. d) Information is correct at the point of printing. Subject to the Ministry of Education latest requirements.

^{*} Grade B and above in AELE0364 English Language (1119 Level) conducted by TAR UC is accepted as having fulfilled the English Language requirement for applicants with a pass in SPM English Language/Grade D or Grade E in O Level English Language/Grade C in UEC English Language.



# **Bachelor of Accounting (Honours)**

4 years

#### **PROGRAMME OVERVIEW**

This programme provides a wide spectrum of knowledge and skills required for a career in the accountancy and finance profession. The curriculum covers key areas such as financial accounting & reporting, management accounting & control, accounting information systems, audit & assurance, public sector accounting, taxation, corporate governance and professional values & ethics.

#### **CAREER PROSPECTS**

#### PROFESSIONAL ACCREDITATION/ **EXEMPTION**

Career prospects for graduates are wide and varied. Graduates can serve in the areas of accounting, finance and other related field in the commerce and industry, public practice, public sector and statutory organisations.

Upon successful completion of the Bachelor of Accounting (Honours) programme, graduates can claim exemptions for all 9 papers of ACCA Fundamentals or all 4 papers in Certificate in Business Accounting and all 4 papers at Operational and 3 papers at Management levels of CIMA.

Upon passing the ACCA/CIMA final level papers and with relevant practical the work experience. graduates can then obtain their professional membership of ACCA/CIMA.

Upon successful completion of the Bachelor of Accounting (Honours) programme, graduates can claim exemptions from ICAEW for 8 out of 15 papers of the ACA examination or 6 out of 12 CPA Australia papers.

#### **PROGRAMME OUTLINE (TOTAL CREDITS: 146)**

- Principles of Accounting
- Microeconomics
- Quantitative Studies
- Principles of Management
- IT Fundamentals & Applications
- **Financial Accounting** Management Accounting .
- Macroeconomics
- Principles of Finance
- Principles of Human Resource Management
- **Operations Management**
- Decision Management
- Financial Accounting Framework
- **Business Law** •
- . Taxation
- Fundamentals of Auditing
- Advanced Financial Accounting Corporate Reporting & Current
- Issues
- Financial Strategy

Performance Management

Corporate Law

**Financial Management** 

- Advanced Taxation
- Auditing
- Advanced Accounting Practice
- Entrepreneurship
- Enterprise Resource Planning Accounting Information
  - Systems Business Analysis & Strategy
  - Corporate Governance & Ethics
  - **Bisk Management**
- Public Sector Accounting
- Accounting Theory & Practice
- Financial Decision Making .
- . Practical Training
- Elective I
- . Elective II
- Elective III
- Elective IV

#### LANGUAGE, MATA PELAJARAN PENGAJIAN UMUM (MPU) AND CO-CURRICULAR COURSES:

English Language, English for Communication, English for Management, Tamadun Islam dan Asia, Hubungan Etnik, Bahasa Kebangsaan A, Critical Thinking, Contemporary Malaysian Issues, Co-curricular

# **Bachelor of Commerce (Honours)**

3 years

#### PROGRAMME OVERVIEW

This programme aims to provide students with thorough and rigorous learning of financial accounting & reporting, management accounting & control, taxation, audit & assurance, IT applications in accounting, professional values & ethics and corporate governance and their applications in the context of business organisations as well as the compliance framework required under the relevant authorities.

#### **CAREER PROSPECTS**

Career prospects for graduates are wide and varied. There are excellent career opportunities awaiting graduates of this programme in public practice, commerce & industry, public sector and statutory organisations.

# ACCREDITATION/

Students will follow the Internally 2 of the Bachelor of Commerce

Commerce (Honours)

In Year 3, students are prepared to sit for the Professional Level (4 papers) of the ACCA examination

#### **PROGRAMME OUTLINE (TOTAL CREDITS: 126)**

- Principles of Accounting
- Economics
- Quantitative Studies
- Organisation & Management
- IT Fundamentals & Applications
- **Financial Accounting**
- Management Accounting
- . Principles of Taxation
- Business & Corporate Law
- Principles of Auditing
- Taxation
- Financial Reporting
- Principles of Marketing
- Enterprise Resource Planning
- . Strategic Business Management
- Audit & Assurance
- **Financial Management**
- Entrepreneurship
- Financial & Controlling Applications Industrial Training

* option of any 2 of the 4 papers

LANGUAGE, MATA PELAJARAN PENGAJIAN UMUM (MPU) AND CO-CURRICULAR COURSES:

English Language, English for Communication, English for Management, Tamadun Islam dan Asia, Bahasa Kebangsaan A, Critical Thinking, Hubungan Etnik, Contemporary Malaysian Issues, Co-curricular

# PROFESSIONAL **EXEMPTION**

Assessed ACCA Fundamentals programme in Year 1 and Year (Honours) programme.

Upon successful completion of Year 1 and Year 2 of Bachelor of programme, students can claim exemptions for all 9 papers of ACCA Fundamentals.

- Strategic Business Reporting
  - Strategic Business Leader
  - Financial Decision Making
  - Professional Skills for Managers
- Advanced Financial
- Management* Advanced Performance Management*
- Advanced Taxation*
- Advanced Audit & Assurance*
- Elective I
  - Elective II
  - Elective III



#### **Bachelor of Business (Honours) Accounting and Finance**

3 years

#### **PROGRAMME OVERVIEW**

This programme aims to produce graduates who are equipped with the requisite knowledge, practical skills and attributes to pursue a career in the accountancy and finance profession. The curriculum covers key areas such as financial accounting and reporting, management accounting and control, management information system, taxation, corporate governance, risk management, treasury management and financial management.

#### **CAREER PROSPECTS**

Career prospects for graduates are wide and varied. Graduates can serve in the areas of accounting, assurance services, taxation, treasury, risk management and other related field in commerce and industry, public practice, public sector and statutory organisations. Graduates can also secure employment in banks, financial institutions and intermediaries in the areas of treasury management, wealth management and fund management.

#### PROFESSIONAL ACCREDITATION/ **EXEMPTION**

successful completion Upon of the Bachelor of Business (Honours) Accounting and Finance programme, graduates can claim exemption from all 9 papers of ACCA Fundamentals or 6 out of 12 CPA Australia papers.

#### **Bachelor of Corporate Administration** (Honours)

3 years

#### **PROGRAMME OVERVIEW**

This programme provides students with broad base knowledge in management, law, accounting, taxation, finance and corporate governance. It also provides opportunities for students to obtain the internationally recognised ICSA professional qualification.

#### **CAREER PROSPECTS**

Graduates can seek employment in a wide variety of administrative, management and financial positions both in the public and private sectors. These include company secretary, corporate administrator, management consultant, corporate manager, compliance officer, tax agent and human resource manager.

#### PROFESSIONAL ACCREDITATION/ **EXEMPTION**

successful Upon completion of the Bachelor of Corporate Administration (Honours) programme, graduates can claim exemptions from all 8 papers of the Professional Diploma in Corporate Administration (PDCA) programme of MAICSA and all 4 papers of the ICSA International Qualifying Scheme (10S)Professional Part 1.

In Year 3, students are prepared to sit for the International Qualifying Scheme (10S)Professional Part 2 (4 papers) of the ICSA examination.

Industrial Training Financial Reporting

Malaysian Company

Secretarial Practice

Corporate Governance

Financial Decision Making

Case Study in Secretarial

**Bisk Management** 

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Practice

Elective I

Elective II

Elective III

Elective IV

Malaysian Corporate Law

**Business Strategy in Practice** 

Advanced Malaysian Taxation

#### **PROGRAMME OUTLINE (TOTAL CREDITS: 126)**

- Computer Applications for **Business**
- Business Communication
- · Business Statistics
- Microeconomics
- · Principles of Accounting
- Financial Accounting
- Macroeconomics
- Business Mathematics
- · Principles of Management
- Management Accounting
- Principles of Finance
- Management Information Systems
- Organisational Behaviour
- . Fundamentals of Auditing
- Commercial Law
- Corporate Finance
- Financial Accounting Framework
- Advanced Financial Accounting
- Corporate Law

- Analysis Human Resource
- Management
- **Decision Management**
- Taxation
- Business Research
- Advanced Accounting Practice
- **Risk Management** Strategic Planning and
- Management
- Corporate Treasury
- Management
- Performance Management Corporate Governance &
- **Ethics**
- Strategic Financial
- Management
- Entrepreneurship
- Industrial Training

#### LANGUAGE, MATA PELAJARAN PENGAJIAN UMUM (MPU) AND CO-CURRICULAR COURSES:

English Language, English for Communication, English for Management, Hubungan Etnik, Tamadun Islam dan Asia, Bahasa Kebangsaan A, Contemporary Malaysian Issues, Critical Thinking, Co-curricular

#### **PROGRAMME OUTLINE (TOTAL CREDITS: 124)**

- Principles of Accounting
- Malaysian Legal System
- Principles of Finance
- **Business Organisation &** Management
- **Business Accounting**
- Business Ethics
- Financial Accounting Framework
- Malaysian Business Law
- Malaysian Taxation
- Management Accounting .
- . Entrepreneurship

- Microeconomics

#### LANGUAGE, MATA PELAJARAN PENGAJIAN UMUM (MPU) AND CO-CURRICULAR COURSES:

English Language, English for Communication, English for Management, Tamadun Islam dan Asia, Hubungan Etnik, Bahasa Kebangsaan A, Critical Thinking, Contemporary Malaysian Issues, Co-curricular

- Law & Practice of Meetings **Business Strategy** 
  - - **Corporate Finance**

    - Quantitative Methods
    - IT Fundamentals & Applications
  - · Macroeconomics
- **Operation Management**

Investment & Financial



#### **Bachelor of Business Administration** (Honours)

3 years

#### **PROGRAMME OVERVIEW**

This programme provides students with a well-rounded business education through a core curriculum of management, marketing, finance, accounting, economics and law courses. It aims to create competent executives with abilities to contribute and support leadership in organisations.

#### **CAREER PROSPECTS**

#### PROFESSIONAL ACCREDITATION/ **EXEMPTION**

Graduates can seek employment in a wide variety of management and administrative positions both in the private and public sectors in the areas of business administration, business operation, human resource management, sales & marketing, business consultancy as well as selfemployment.

Upon successful completion of the Bachelor of Business Administration (Honours) programme, graduates can claim exemption from all 8 papers of the Professional Diploma Corporate Administration in (PDCA) programme of MAICSA and 2 papers of the ICSA International Qualifying Scheme (IQS) Professional Part 1. Holders of Bachelor of Business Administration (Honours) will need to complete two subjects in Professional Part 1 programme by way af CPE Seminars and assignments.

#### **PROGRAMME OUTLINE (TOTAL CREDITS: 124)**

#### **Business Communication**

- Microeconomics
- Principles of Accounting
- Macroeconomics
- Principles of Marketing
- Principles of Management
- . Organisational Behaviour
- Cost & Management Accounting .
- Commercial Law
- Knowledge & Innovation Management
- Human Resource Management
- . **Business & Society**
- Principles of Finance
- Quantitative Methods
- IT Fundamentals & Applications
- Change Corporate Governance Risk Management
  - Industrial Training

Corporate Law

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Managerial Economics

Entrepreneurship

Management

Systems

Case Study

Management

Corporate Finance

Strategic Planning &

Business Research

International Business

Management Information

Organisational Development &

**Operation Management** 

- . Elective I
- Elective II
- Elective III
- · Elective IV

#### LANGUAGE, MATA PELAJARAN PENGAJIAN UMUM (MPU) AND CO-CURRICULAR COURSES:

English Language, English for Communication, English for Management, Tamadun Islam dan Asia, Hubungan Etnik, Bahasa Kebangsaan A, Critical Thinking, Contemporary Malaysian Issues, Co-curricular

#### **Bachelor of Banking and Finance** (Honours)

3 years

#### **PROGRAMME OVERVIEW**

This programme aims to produce graduates who are equipped with the knowledge and core competencies and dispositions necessary for pursuing a demanding career in the highly competitive domestic and international banking and finance industry.

#### **CAREER PROSPECTS**

Graduates can secure employment in banks and financial institutions in the area of credit processing, mortgage sales, treasury services, customer relations etc.

#### PROFESSIONAL ACCREDITATION/ **EXEMPTION**

Upon successful completion of the Bachelor of Banking and Finance (Honours) programme, graduates can claim exemption from Module 3 Investment Planning and Retirement Planning of the Certified Financial Planner (CFP) certification programme.

#### **PROGRAMME OUTLINE (TOTAL CREDITS: 123)**

- **Business Communication**
- Principles of Accounting
- Principles of Marketing
- **Business Organisation &**
- Management Financial Accounting
- . Principles of Finance
- . Principles of Investment
- •
- **Banking Operations**
- Bank Credit Management
- International Trade Finance
- Law Relating to Financial Services .
- IT Fundamentals & Applications
- **Financial Mathematics**
- Microeconomics Macroeconomics
- Portfolio Management

- Personal Financial Planning Corporate Finance
- **Commercial Bank** Management
- Corporate Banking Practice &law
- **Banking Securities** .
- People & Organisations
- Entrepreneurship
- International Banking
- Islamic Banking
- . Bank Treasury Management .
- Risk Management
- Strategic Issues in Finance & **Financial Services**
- Industrial Training
- Elective I
- Elective II
- Elective III Elective IV

#### LANGUAGE, MATA PELAJARAN PENGAJIAN UMUM (MPU) AND CO-CURRICULAR COURSES:

English Language, English for Communication, English for Management, Tamadun Islam dan Asia, Hubungan Etnik, Bahasa Kebangsaan A, Critical Thinking, Contemporary Malaysian Issues, Co-curricular

# **Bachelor of Economics (Honours)**

3 years

#### **PROGRAMME OVERVIEW**

This programme allows students to specialise in either Financial Economic or International Economics.

This programme provides students with thorough and rigorous learning of principles of economics and their applications. With globalisation, graduates who are equipped with knowledge of economics, information technology, management principles, law and statistics will be able to seek gainful employment in research house, banks, financial institutions and commercial organisations.

#### **CAREER PROSPECTS**

Graduates may seek employment in economic research, consultancy, credit analysis, regulatory and control and foreign exchange operation in banks, financial and non-financial institutions as well as government agencies.

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Entrepreneurship

**Econometrics** 

Project Paper II

Industrial Training

Specialisation Elective I

Specialisation Elective II

Project Paper I

Economy

Elective I

Elective II

Research Methodology

Policies & Issues in Malaysian

#### **PROGRAMME OUTLINE (TOTAL CREDITS: 123)**

- Principles of Accounting
- Microeconomics
- IT Fundamentals & Applications
- Mathematics Economics
- Principles of Finance
- Principles of Marketing
- Macroeconomics
- Business Organisation & Management
- Business Ethics
- Intermediate Microeconomics
- Statistical Tools for Economics
- Money & Banking
- Commercial Law
- Intermediate Macroeconomics
- Basic Econometrics
- Monetary Economics
- Malaysian Economy
- Economics of Strategy

# LANGUAGE, MATA PELAJARAN PENGAJIAN UMUM (MPU) AND CO-CURRICULAR COURSES:

English Language, English for Communication, English for Management, Tamadun Islam dan Asia, Hubungan Etnik, Bahasa Kebangsaan A, Critical Thinking, Contemporary Malaysian Issues, Co-curricular

#### Bachelor of Business (Honours) in Entrepreneurship

3 years

#### PROGRAMME OVERVIEW

This programme aims to produce graduates with the traits and qualities of entrepreneurs for employment in varied types of businesses as well as for self-employment as business entrepreneurs.

#### CAREER PROSPECTS

Graduates may seek employment in/start and manage new business ventures in varied industries.

#### **PROGRAMME OUTLINE (TOTAL CREDITS: 124)**

- IT Fundamentals & Applications
- Business Communication
- Quantitative Methods
- Microeconomics
- Principles of Accounting
- Macroeconomics
- Principles of Finance
- Principles of Management
- Principles of Marketing
- Organisational Behaviour
- Commercial Law
- Human Resource Management
- Business Planning
- Principles of Entrepreneurship
- Franchise Management
- Entrepreneurial Behaviour & Skills
- Operation Management

- Management Information Systems
- Strategic Planning & Management
- Entrepreneurial Creativity & Innovation
- Business Research
- Social Entrepreneurship
- Managing Business Growth
- Case Study
- Global Entrepreneurs
- Family & Small Business
- Entrepreneurship
- Entrepreneurial Project
- Industrial Training
- Elective I
- Elective II
- Elective III
- Elective IV

# LANGUAGE, MATA PELAJARAN PENGAJIAN UMUM (MPU) AND CO-CURRICULAR COURSES:

English Language, English for Communication, English for Management, Tamadun Islam dan Asia, Hubungan Etnik, Bahasa Kebangsaan A, Critical Thinking, Contemporary Malaysian Issues, Co-curricular



#### **Bachelor of Finance and Investment** (Honours)

3 years

treasury

etc.

#### **PROGRAMME OVERVIEW**

This programme aims to produce competitive graduates with intellectual, creative & cognitive skills and with strong financial knowledge necessary to support the ever changing and growing financial services industry.

#### PROFESSIONAL ACCREDITATION/ EXEMPTION

#### Graduates can secure employment in banks, financial institutions and intermediaries in the area of fund

management, wealth management,

analysis, foreign exchange, derivatives

management,

successful completion the Bachelor of Finance of and Investment programme, graduates claim exemption from Module Investment Planning 3 Retirement Planning of the Certified Financial Planner (CFP) certification programme.

#### **PROGRAMME OUTLINE (TOTAL CREDITS: 123)**

financial

- **Business Communication**
- Principles of Accounting
- Principles of Marketing
- **Business Organisation &**
- Management
- Financial Accounting
- Equity Analysis
- Corporate Treasury Management
- Financial Markets & Regulations
- Entrepreneurship
- Financial Statement Analysis
- . **Risk Management**
- International Finance .
- Portfolio Management
- IT Fundamentals & Applications
- **Financial Mathematics**
- Microeconomics
- Macroeconomics

- · Case Study in Finance & Investment
- Investment Industry Law
- Money & Capital Markets
- Principles of Investment
- Principles of Finance
- Investment & Financial
- Analysis Forex & Derivatives
- Insurance Management
- Corporate Finance
- Personal Financial Planning
- Corporate Governance & Ethics
- Industrial Training
- Elective I
- Flective II
- Elective III
- Elective IV

#### Bachelor of Business (Honours) in Human Resource Management

3 years

#### PROGRAMME OVERVIEW

This programme aims to produce graduates who are well equipped with the knowledge and core competencies required for effective human resource management in the dynamic and competitive business environment.

#### **CAREER PROSPECTS**

Graduates may seek employment in the areas of human resource administration & management, compensation & benefit, recruitment, training employee relations, consultancy and general management.

#### **PROGRAMME OUTLINE (TOTAL CREDITS: 124)**

- IT Fundamentals & Applications
- **Business Communication**
- Quantitative Methods
- **Microeconomics**
- Principles of Accounting
- Macroeconomics
- Principles of Finance
- Principles of Management
- Principles of Marketing
- Organisational Behaviour
- Commercial Law
- Human Resource Management
- Organisation Psychology
- Occupational Safety & Health
- Training & Development
- Operation Management
- Professional Skills for Managers

Human Resource Management

Industrial Training

Organisational Development &

Management Information

Performance Management

Strategic Compensation &

Industrial Relations & Labour

Contemporary Issues in

Human Resource Information

Flective I

Change

Systems

Systems

Benefit

law

Entrepreneurship

**Business Research** 

Strategic Planning &

Management

- Flective II
- Elective III
- . Flective IV
- Elective V

#### LANGUAGE, MATA PELAJARAN PENGAJIAN UMUM (MPU) AND CO-CURRICULAR COURSES:

English Language, English for Communication, English for Management, Tamadun Islam dan Asia, Hubungan Etnik, Bahasa Kebangsaan A, Critical Thinking, Contemporary Malaysian Issues, Co-curricular

#### LANGUAGE, MATA PELAJARAN PENGAJIAN UMUM (MPU) AND CO-CURRICULAR COURSES:

Language, English for Communication, English for English Management, Tamadun Islam dan Asia, Hubungan Etnik, Bahasa Kebangsaan A, Critical Thinking, Contemporary Malaysian Issues, Co-curricular

# **CAREER PROSPECTS** Unon

(Honours) can and

#### Bachelor of Business (Honours) in International Business

3 years

#### **PROGRAMME OVERVIEW**

This programme aims to produce graduates who are equipped with the knowledge and core competencies and dispositions required of business personnel working in competitive business environment in this globalised world.

#### **CAREER PROSPECTS**

Graduates may seek employment with any organisations, local or international in the areas of international business administration & management, international sales & marketing, international business consultancy and international liaison.

#### **PROGRAMME OUTLINE (TOTAL CREDITS: 124)**

- IT Fundamentals & Applications
- Business Communication
- Quantitative Methods
- Microeconomics
- Principles of Accounting
- Macroeconomics
- Principles of Finance
- Principles of Management
- Principles of Marketing
- Organisational Behaviour
- Commercial Law
- Human Resource Management
- International Business Environment
- Supply Chain Management
- Entrepreneurship
- Operation Management
- Cross Cultural Studies

- Business ResearchStrategic Planning &
- Management
- Global Economics
- International Finance
- International Marketing
- Management Information
- Systems
- International Business Strategy
- Contemporary Issues in Global Markets
- Global Sourcing
- International Business Law
- Industrial Training
- Flective I
- Elective I
   Flective II
- Elective II
- Elective III
  Elective IV
- Elective I
- Elective V

#### **Bachelor of Business (Honours)** International Business Management

3 years

#### **PROGRAMME OVERVIEW**

This programme aims to produce graduates who are equipped with the knowledge and core competencies required of business personnel in a competitive global business environment.

#### **CAREER PROSPECTS**

Graduates of Bachelor of Business (Honours) International Business Management programme may seek employment with organisations in the areas of international business administration and management, international sales and marketing, international business consultancy, business development, international trading, and international liaison.

#### **PROGRAMME OUTLINE (TOTAL CREDITS: 124)**

- Computer Applications for
- Business
- Business Communication
- Business Statistics
- Microeconomics
- Principles of Accounting
- Macroeconomics
- Business Mathematics
- Principles of Management
- Principles of Marketing
- Organisation Behaviour
- Commercial Law
- Flective I
- Elective II
- Elective III
- Management Information System
- Business Research
- Industrial Training
- Research Project on International Business Issues
  - Integrated Supply Chain

Cross Cultural Management

Principles of Finance

Entrepreneurship Strategic Planning and

Management

**Operations Management** 

International Economics

International Marketing

Challenges of Business in

Negotiation and Dispute

Global Business Strategy

International Finance

Emerging Markets

Export and Import

Management

Management

- Management
- Human Resource
- Management
- Global Business

#### LANGUAGE, MATA PELAJARAN PENGAJIAN UMUM (MPU) AND CO-CURRICULAR COURSES:

English Language, English for Communication, English for Management, Tamadun Islam dan Asia, Hubungan Etnik, Bahasa Kebangsaan A, Critical Thinking, Contemporary Malaysian Issues, Co-curricular

# LANGUAGE, MATA PELAJARAN PENGAJIAN UMUM (MPU) AND CO-CURRICULAR COURSES:

English Language, English for Communication, English for Management, Tamadun Islam dan Asia, Bahasa Kebangsaan A, Critical Thinking, Hubungan Etnik, Contemporary Malaysian Issues, Co-curricular





### Bachelor of Business (Honours) in Logistics and Supply Chain Management

3 years

#### **PROGRAMME OVERVIEW**

This programme aims to produce graduates who are equipped with the knowledge and core competencies required for effective logistics and supply chain management in the dynamic and competitive business environment.

#### CAREER PROSPECTS

Graduates can seek employment in any industries with logistics functions such as transportation, manufacturing, engineering, trading, retailing etc.

# Bachelor of Business (Honours) in Marketing

3 years

#### **PROGRAMME OVERVIEW**

This programme aims to produce competitive graduates with intellectual, creative & cognitive skills and with strong entrepreneurial spirit necessary for the growing business sector. It seeks to further enhance the knowledge and skills of students in the field of marketing

#### CAREER PROSPECTS

Graduates can seek employment in the areas of sales, market research, advertising & promotion, retail & distribution, international marketing, product development as well as self-employment.

#### **PROFESSIONAL ACCREDITATION/EXEMPTION**

TAR UC is a CIM Graduate Gateway accredited university in Malaysia. Under this arrangement, students are given exemption on Accreditation of Prior Learning (APL) basis from one out of three modules of CIM Diploma in Professional Marketing.

In Year 3, students will be prepared to sit for the CIM Diploma in Professional Marketing examinations.

Upon passing the CIM examination and with relevant work experience, graduates are eligible for Associate Membership of CIM.

Management Information

Integrated Marketing

Communications

Digital Marketing

Entrepreneurship

Industrial Training

Retail Management

International Marketing

Systems Case Study

Strategy

Flective I

Flective II

Elective III

Flective IV

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#### **PROGRAMME OUTLINE (TOTAL CREDITS: 124)**

- IT Fundamentals & Applications
- **Business Communication**
- Quantitative Methods
- Microeconomics
- Principles of Accounting
- Macroeconomics
- Principles of Finance
- Principles of Management
- Principles of Marketing
- Organisational Behaviour
- Commercial Law
- Human Resource Management
- Procurement Management
- Supply Chain Management
- **Operation Management**
- Entrepreneurship
- Occupational Health & Safety

- Business Research
- Strategic Planning & Management
- International Business
- Management
- **Global Sourcing**
- Logistics Strategy
- Management Information
- Systems
- IS Design for Logistics .
- Case Study Risk Management for
- Logistics
- International Trade Law
- Industrial Training
- Elective I
- Flective II
- . Elective III
- Flective IV
- Elective V

#### LANGUAGE, MATA PELAJARAN PENGAJIAN UMUM (MPU) AND CO-CURRICULAR COURSES:

English Language, English for Communication, English for Management, Tamadun Islam dan Asia, Hubungan Etnik, Bahasa Kebangsaan A, Critical Thinking, Contemporary Malaysian Issues, Co-curricular

#### **PROGRAMME OUTLINE (TOTAL CREDITS: 124)**

- IT Fundamentals & Applications
- **Business Communication**

- Principles of Accounting
- Macroeconomics
- Principles of Marketing
- Principles of Management
- Organisational Behaviour
- Commercial Law
- Advertising & Promotion
- Human Resource Management
- Consumer Behaviour
- - •
  - Pricing Strategy
  - Product Management

#### LANGUAGE, MATA PELAJARAN PENGAJIAN UMUM (MPU) AND CO-CURRICULAR COURSES:

English Language, English for Communication, English for Management, Tamadun Islam dan Asia, Hubungan Etnik, Bahasa Kebangsaan A, Critical Thinking, Contemporary Malaysian Issues, Co-curricular

### · Strategic Planning and

- Management
- Quantitative Methods
- Microeconomics

- Applied Marketing Research
- Social Commerce
  - **Operations Management**
  - Principles of Finance



#### **Bachelor of Retail Management** (Honours)

3 vears

#### PROGRAMME OVERVIEW

This programme aims to produce competitive graduates with intellectual, creative and cognitive skills and with strong entrepreneurial spirit necessary for the growing retail industry.

#### CAREER PROSPECTS

Graduates can seek employment in the areas of retail operations, store management, merchandising, purchasing, customer service, store development, retail advertising and promotion, sales & marketing as well as self-employment.

#### PROGRAMME OUTLINE (TOTAL CREDITS: 124)

- IT Fundamentals & Applications
- Business Communication
- Quantitative Methods
- Principles of Accounting
- Economics
- · Principles of Marketing
- Business Organisation &
- Management Consumer Behaviour
- Commercial Law
- Promotion in the Merchandising Environment
- Retail Loss & Shrinkage Prevention
- Principles of Finance
- Applied Marketing Research

- Retail Distribution & Logistics **Business Ethics**
- **Retail Merchandising**
- Industrial Training
- Sales Management
- Pricing Strategy
- **Retail Operations Management**
- Case Study
- Customer Relationship in Retailing
- Strategic Retailing
- Integrated Marketing
- Communications
- **Digital Marketing**
- International Retailing
- Entrepreneurship
- Retail Marketing
- Elective I . Elective II
- Elective III
- Elective IV

#### LANGUAGE, MATA PELAJARAN PENGAJIAN UMUM (MPU) AND CO-CURRICULAR COURSES:

English Language, English for Communication, English for Management, Tamadun Islam dan Asia, Hubungan Etnik, Bahasa Kebangsaan A, Critical Thinking, Contemporary Malaysian Issues, Co-curricular

#### **Diploma in Business Studies** (Accounting)

2 years

#### PROGRAMME OVERVIEW

This programme provides students with broad base knowledge in financial accounting & reporting, management accounting, finance, economics, management, taxation, auditing, law and information technology & systems. It provides a wide spectrum of knowledge and skills necessary for a career in accountancy and finance at the semi-professional level as well as for graduates to further their education and training to be qualified professional accountants. The Diploma in Business Studies (Accounting) has been accredited by professional bodies such as ACCA and CIMA.

ACADEMIC

Year 2 of:-

(Honours)

(Honours)

Finance

PROGRESSION

Graduates may be admitted into

Bachelor of Accounting

Bachelor of Commerce

Bachelor of Business

(Honours) Accounting and

#### CAREER PROSPECTS

Graduates can seek employment in accounting, auditing, taxation, administration & finance in public practice commerce and industry at the sub-professional level.

Diploma qualification will This enable graduates to support finance managers in any types of business.

#### PROFESSIONAL ACCREDITATION/EXEMPTION

Upon successful completion of the Diploma in Business Studies (Accounting) programme, graduates can claim exemptions from papers F1 to F5 of ACCA Fundamentals or CIMA Certificate in Business Accounting.

#### **PROGRAMME OUTLINE (TOTAL CREDITS: 92)**

- Introduction to Accounting
- Microeconomics
- Quantitative Studies
- Introduction to Organisation & Management
- Fundamentals of Accounting
- IT Fundamentals & Applications
- Macroeconomics
- **Basic Taxation** .
- Principles of Finance
- Organisation & Human Resource
- Principles of Auditing
- · Business Economics

- Management Accounting Financial Accounting
- **Business Law**
- .
- Financial Management Information for Control &
- Decision Making Financial Accounting
- Framework
- Corporate Law & Governance
- **Business Software Packages**
- Management Information
- Systems
- Entrepreneurship

#### LANGUAGE, MATA PELAJARAN PENGAJIAN UMUM (MPU) AND CO-CURRICULAR COURSES:

English Language, Pengajian Malaysia 2, English for Communication, Civic Consciousness and Volunteerism, Public Speaking/Drama/ Social and Work Etiquette, English for IELTS, Bahasa Kebangsaan A, Co-curricular



#### **Diploma in Business Studies** (Business Administration)

2 years

#### **PROGRAMME OVERVIEW**

This programme is designed for students to acquire the basic understanding of business administration and to develop the requisite administrative skills required in the job market. It provides opportunities to school leavers who wish to obtain a business administration qualification to embark on a business-related career. It also enables them to proceed to higher level of studies.

#### CAREER PROSPECTS

#### ACADEMIC PROGRESSION

Graduates can seek employment at the sub-professional level in a wide variety of management and administrative positions both in the private and public sectors in the areas of business administration, business operation, human resource management, sales & marketing, business consultancy as well as selfemployment.

Graduates may be admitted into Year 2 of:-

- Bachelor of Business Administration (Honours) Bachelor of Corporate
- Administration (Honours)

#### **Diploma in Business Studies** (Banking and Finance)

2 years

#### **PROGRAMME OVERVIEW**

The curriculum of this programme focuses on the operation and management of banking institutions and the regulations governing the banking industry in Malaysia.

#### CAREER PROSPECTS

Graduates can secure employment in the banks and financial institutions in the area of credit processing, mortgage sales, treasury services and customer relations at the sub-

#### ACADEMIC PROGRESSION

Graduates may be admitted into Year 2 of :-

- Bachelor of Banking & Finance (Honours)
- Bachelor of Economics (Honours)

#### PROFESSIONAL ACCREDITATION/EXEMPTION

Upon successful completion of the Diploma in Business Studies (Banking & Finance) programme, graduates can claim exemption from Module 3 Investment Planning and Retirement Planning of the Certified Financial Planner (CFP) certification programme.

#### PROGRAMME OUTLINE (TOTAL CREDITS: 91)

- Introduction Accounting
- Microeconomics
- **Ouantitative Studies**
- Introduction to Organisation & Management
- Fundamentals of Accounting
- IT Fundamentals & Applications
- Macroeconomics
- Fundamentals of Marketing
- Organisational Behaviour .
- Introduction to HRM
- **Basic Management Principles**
- **Business Finance**

- Commercial Law of Malaysia **Business Economics**
- Company Law
- **Business Accounting**
- Organisation Management & Strategy
- Fundamentals of Corporate
- Ethics for Business
- Systems
- Elective II

- Microeconomics Quantitative Studies
  - Introduction to Organisation & Management

Introduction to Accounting

- Fundamentals of Accounting
- IT Fundamentals & Applications
- Mathematics for Economics
- Commercial Banking Operations & Services
- Ethics for Business
- Macroeconomics
- **Fundamentals of Finance** 
  - . .

- Bank Lending Assessment &
- Management

- International Trade Finance Law Relating to Financial
- Services
- Marketing Customer Relationship
- Personal Financial Planning
- Entrepreneurship
- **Basic Taxation**
- Principles of Investment
- Investment & Financial Analysis

#### LANGUAGE, MATA PELAJARAN PENGAJIAN UMUM (MPU) AND CO-CURRICULAR COURSES:

**PROGRAMME OUTLINE (TOTAL CREDITS: 92)** 

English Language, Pengajian Malaysia 2, English for Communication, Civic Consciousness and Volunteerism, Public Speaking/Drama/ Social and Work Etiquette, English for IELTS, Bahasa Kebangsaan A, Co-curricular

#### LANGUAGE, MATA PELAJARAN PENGAJIAN UMUM (MPU) AND CO-CURRICULAR COURSES:

English Language, Pengajian Malaysia 2, English for Communication, Civic Consciousness and Volunteerism, Public Speaking/Drama/ Social and Work Etiquette, English for IELTS, Bahasa Kebangsaan A, Co-curricular

# professional level.

**Financial Accounting** 

- - **Banking Securities**
  - Islamic Banking
  - .

  - .
  - Management

- Entrepreneurship
- Administration
- Management Information
- Elective L



# **Diploma in Banking and Finance**

2 years

#### **PROGRAMME OVERVIEW**

This programme aims to produce graduates who are equipped with broadbased skills and knowledge that will enable them to secure employment in domestic and international banking and finance industry at the sub-professional level.

#### **CAREER PROSPECTS**

#### ACADEMIC PROGRESSION

Graduates can pursue career in the banks and financial institutions in the area of credit and marketing, mortgage sales, investment and management, wealth treasury services, customer services and operations management at the subprofessional level.

Graduates may be admitted into Year 2 of :-

- Bachelor of Banking & Finance (Honours) Bachelor of Economics
- (Honours)

#### **PROGRAMME OUTLINE (TOTAL CREDITS: 91)**

- Introduction to Accounting
- Microeconomics
- Quantitative Studies
- Principles of Management
- Fundamentals of Accounting
- IT Fundamentals & Applications
- Macroeconomics
- Fundamentals of Finance
- **Eundamentals of Taxation**
- Principles of Investment
- Commercial Banking Operations & Services
- Ethics for Business

Co-curricular

- Investment & Financial Analysis
- **Financial Accounting**
- Islamic Finance
- Bank Lending & Securities
- Money & Capital Markets
- International Trade Finance Law Relating to Financial
- Services Entrepreneurship
- **Customer Relationship**
- Management
- Personal Financial Planning
- Marketing

LANGUAGE, MATA PELAJARAN PENGAJIAN UMUM

English Language, Pengajian Malaysia 2, English for Communication,

Civic Consciousness and Volunteerism, Public Speaking/Drama/

Social and Work Etiquette, English for IELTS, Bahasa Kebangsaan A,

(MPU) AND CO-CURRICULAR COURSES:

#### **Diploma in Business Studies** (Business Economics)

2 years

#### **PROGRAMME OVERVIEW**

This programme is designed to provide a thorough and rigorous learning of principles of economics and their applications in the context of business organisations. It enables students to develop and be able to justify their own views on significant ideas and concepts in the field of economics.

#### CAREER PROSPECTS

Graduates can seek employment as assistant researchers, administrative executives, bank executives, finance executives etc.

#### ACADEMIC PROGRESSION

Graduates may be admitted into Year 2 of Bachelor of Economics (Honours).

#### **PROGRAMME OUTLINE (TOTAL CREDITS: 92)**

- Introduction to Accounting
- Microeconomics
- Quantitative Studies
- Introduction to Organisation & Management
- Fundamentals of Accounting IT Fundamentals & Applications
- Macroeconomics
- Fundamentals of Finance
- Mathematics for Economics
- Fundamentals of Marketing
- Principles of Investments
- Fconomics for Business
- Consumer Economics

- **Economics Statistics** Organisation & Business
- Management
- Business & Corporate Law Economics & the Business Environment
- Economics of Industry
- Entrepreneurship
- Economics of Money & Financial Institution
- Ethics for Business
- International Economics
- Managing People
- Economics Issues & Policies

#### LANGUAGE, MATA PELAJARAN PENGAJIAN UMUM (MPU) AND CO-CURRICULAR COURSES:

English Language, Pengajian Malaysia 2, English for Communication, Civic Consciousness and Volunteerism, Public Speaking/Drama/ Social and Work Etiquette, English for IELTS, Bahasa Kebangsaan A, Co-curricular

Mathematics for Economics



### **Diploma in Entrepreneurship**

2 years

#### **PROGRAMME OVERVIEW**

This programme provides students with a good understanding of the fundamental knowledge of entrepreneurship, the entrepreneurial process and skills required as entrepreneurs. It will focus on how to plan, start, manage and grow a business.

#### **CAREER PROSPECTS**

#### ACADEMIC PROGRESSION

Graduates may seek employment in varied types of businesses particularly that of small and medium sized enterprises. Such experiences are beneficial for potential entrepreneurs.

#### Graduates may be admitted into Year 2 of Bachelor of Business (Honours) in Entrepreneurship.

Principles of Retail

Introduction to E-Commerce

Fundamentals of Selling

Entrepreneurial Practices

Principles of Franchising

Small Business Venture

Business & Cyber Law

Ethics for Business

Management

#### **Diploma in Business Studies** (E-Commerce and Marketing)

2 years

#### **PROGRAMME OVERVIEW**

This programme is designed to provide students with the fundamental knowledge of e-commerce & marketing and the skills of applying e-commerce technologies to marketing.

#### CAREER PROSPECTS

Graduates can seek employment in almost every sector of e-business such as tourism, hospitality, electrical & electronics, information technology, communications, media, banking & finance, education, insurance, travel, entertainment, advertising & promotion, market research. consumer services, retail at the subprofessional level as well as selfemployment.

#### ACADEMIC PROGRESSION

Graduates may be admitted into Year 2 of Bachelor of Business (Honours) in Marketing.

#### **PROGRAMME OUTLINE (TOTAL CREDITS: 93)**

- Introduction to Accounting
- Microeconomics
- Quantitative Studies
- Introduction to Organisation & Management
- . Fundamentals of Accounting
- IT Fundamentals & Applications
- Macroeconomics
- . Fundamentals of Marketing
- . Introduction to E-Commerce .
- Fundamentals of Finance Web Page Design
- •
- •
- . IS for Marketing & Management
- **Basic Management Principles**
- E-Retailing

- IT Applications for Marketing Consumer Behaviour
- Business & Cyber Law
- . Marketing Research
  - Web Design for Marketing
  - Social Media Marketing
- · Ethics for Business
- Marketing Strategies for E-Commerce
- Setting Up An Online Business
- Entrepreneurship

#### **PROGRAMME OUTLINE (TOTAL CREDITS: 91)** · Fundamentals of Marketing

- . Microeconomics
- Introduction to Organisation & Management
- Introductory Business Accounting
- Quantitative Studies .
- Introduction to Entrepreneurship
- Macroeconomics
- Principles of Business Accounting
- Web Page Design
- . IT Fundamentals & Applications
- Entrepreneur Industrial Internship
- Fundamentals of Finance
- **Basic Management Principles**

# LANGUAGE, MATA PELAJARAN PENGAJIAN UMUM

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Elective L

Elective II

English Language, Pengajian Malaysia 2, English for Communication, Civic Consciousness and Volunteerism, Public Speaking/Drama/ Social and Work Etiquette, English for IELTS, Bahasa Kebangsaan A, Co-curricular

(MPU) AND CO-CURRICULAR COURSES:

#### LANGUAGE, MATA PELAJARAN PENGAJIAN UMUM (MPU) AND CO-CURRICULAR COURSES:

English Language, Pengajian Malaysia 2, English for Communication, Civic Consciousness and Volunteerism, Public Speaking/Drama/ Social and Work Etiquette, English for IELTS, Bahasa Kebangsaan A, Co-curricular

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#### **Diploma in Business Studies** (Finance and Investment)

2 years

#### **PROGRAMME OVERVIEW**

This programme focuses on the operations and management of financial institutions and intermediaries in particular their response to global business trends and contemporary issues that impact the financial services industry.

#### **CAREER PROSPECTS**

#### ACADEMIC PROGRESSION

Graduates can secure employment financial institutions in and intermediaries in the area of fund management, wealth management, treasurv management, financial foreign exchange and analysis. derivatives at the sub-professional level.

#### Graduates may be admitted into Year 2 of :-

- Bachelor of Finance & Investment (Honours) Bachelor of Economics
  - (Honours)

#### **PROFESSIONAL ACCREDITATION/EXEMPTION**

Upon successful completion of the Diploma in Business Studies (Finance & Investment) programme, graduates can claim exemption from Module 3 Investment Planning and Retirement Planning of the Certified Financial Planner (CFP) certification programme.

#### **PROGRAMME OUTLINE (TOTAL CREDITS: 92)**

- · Introduction to Accounting
- Microeconomics
- **Quantitative Studies**
- Introduction to Organisation & Management
- Fundamentals of Accounting
- · IT Fundamentals & Applications
- Macroeconomics
- **Fundamentals of Finance**
- Mathematics for Economics
- Principles of Investment
- . Investment & Financial Analysis
- Financial Accounting
- Economic Statistics

- Basic Taxation Money & Capital Markets . Foreign Exchange, Derivatives
- & the Commodity Market
- Islamic Finance
- · Investment Industry Law
- . Insurance Management
- Personal Financial Planning
- **Financial Economics**
- Marketing
- Entrepreneurship
- · Ethics for Business

- .

#### LANGUAGE, MATA PELAJARAN PENGAJIAN UMUM (MPU) AND CO-CURRICULAR COURSES:

English Language, Pengajian Malaysia 2, English for Communication, Civic Consciousness and Volunteerism, Public Speaking/Drama/ Social and Work Etiquette, English for IELTS, Bahasa Kebangsaan A, Co-curricular

#### **Diploma in Business Studies** (Human Resource Management)

2 years

#### **PROGRAMME OVERVIEW**

This programme is designed to provide students with the fundamental knowledge and skills in human resource management.

#### **CAREER PROSPECTS**

Graduates may seek employment at the sub-professional level in the areas of human resource administration management. & compensation & benefit. recruitment. training employee relations, consultancy and general management.

Year 2 of Bachelor of Business (Honours) in Human Resource Management.

Fundamentals of Finance

Fundamentals of Marketing

Trade Union & Employers'

Health, Safety & Security

HR Training & Development

Compensation. Benefits &

Cross-Cultural Studies

**Business Law** 

Organisations

#### **PROGRAMME OUTLINE (TOTAL CREDITS: 92)**

- Introduction to Accounting
- Microeconomics
- Introduction to Organisation & Management
- Quantitative Studies
- Fundamentals of Accounting
- IT Fundamentals & Applications
- Macroeconomics
- Introduction to Human Resource

- Practices
- Employee Relations & Welfare
- LANGUAGE, MATA PELAJARAN PENGAJIAN UMUM (MPU) AND CO-CURRICULAR COURSES:

English Language, Pengajian Malaysia 2, English for Communication, Civic Consciousness and Volunteerism, Public Speaking/Drama/ Social and Work Etiquette, English for IELTS, Bahasa Kebangsaan A, Co-curricular

- Management

- **Basic Management Principles** Performance Appraisal Organisational Behaviour Entrepreneurship Malaysian Employment Laws & . **HR** Practices
  - IT Applications in Human Resource Management

- HR Planning and Recruitment

ACADEMIC PROGRESSION

Graduates may be admitted into



# Diploma in Business Studies (International Business)

2 years

#### **PROGRAMME OVERVIEW**

This programme is designed to equip students with the necessary skills and knowledge for a career in administration and management in organisations with cross border transactions. Students are prepared to seek employment in both national and international organisations across different industries at the sub-professional level.

#### **CAREER PROSPECTS**

#### ACADEMIC PROGRESSION

Year 2 of -

**Business** 

Graduates may seek employment with any organisations, local or international in the areas of international business administration and management, international sales & marketing, international business consultancy and international liaison at the sub-professional level.

#### **PROGRAMME OUTLINE (TOTAL CREDITS: 91)**

- Introduction to Accounting
- Microeconomics
  Introduction to Organisation & Management
- Quantitative Studies
- Fundamentals of Accounting
- IT Fundamentals & Applications
- Macroeconomics
- Basic Management Principles
- Introduction to Logistics
- Operations
- Fundamentals of Marketing
- Introduction to E-Commerce

Supply Chain Management Fundamentals of International

Graduates may be admitted into

Bachelor of Business

Bachelor of Business

(Honours) International

**Business Management** 

(Honours) in International

- Business EnvironmentInternational Marketing
- Cross-Cultural Studies
- International Business Planning
- Distribution Management
- Business & Trade Law
- Principles of International
- Finance
- Entrepreneurship
- International Economics

# LANGUAGE, MATA PELAJARAN PENGAJIAN UMUM (MPU) AND CO-CURRICULAR COURSES:

English Language, Pengajian Malaysia 2, English for Communication, Civic Consciousness and Volunteerism, Public Speaking/Drama/ Social and Work Etiquette, English for IELTS, Bahasa Kebangsaan A, Co-curricular

#### Diploma in Business Studies (Logistics and Supply Chain Management)

2 years

#### **PROGRAMME OVERVIEW**

This programme is designed to produce graduates who have broad understanding of the logistics and supply chain management to meet the needs of industries. The knowledge and skills obtained will allow graduates to seek employment in any industry with logistics and supply chain management function.

#### CAREER PROSPECTS

Graduates can seek employment in any industries with logistics functions such as transportations, manufacturing, engineering, trading, retailing etc at the sub-professional level. Graduates may be admitted into Year 2 of Bachelor of Business (Honours) in Logistics & Supply Chain Management.

ACADEMIC

PROGRESSION

#### **PROGRAMME OUTLINE (TOTAL CREDITS: 93)**

- Introduction to Accounting
- Microeconomics
  Introduction to Organisation & Management
- Quantitative Studies
- Fundamentals of Accounting
- IT Fundamentals & Applications
- Macroeconomics
- Basic Management Principles
- Introduction to Logistics
- Operations
- · Fundamentals of Marketing
- Organisational Behaviour
- Supply Chain Planning & Scheduling

- Business Logistics Operations
  Warehousing & Inventory Management
- Fundamentals of Finance
- Operations Management
- · Purchasing Strategy for
- Inventory Reduction Transportation Management
- Distribution Management
- Managerial Accounting
- Business & Trade Law
- Entrepreneurship
- Ethics for Business
- IT Applications

# LANGUAGE, MATA PELAJARAN PENGAJIAN UMUM (MPU) AND CO-CURRICULAR COURSES:

English Language, Pengajian Malaysia 2, English for Communication, Civic Consciousness and Volunteerism, Public Speaking/Drama/ Social and Work Etiquette, English for IELTS, Bahasa Kebangsaan A, Co-curricular

# 95

#### Diploma in Business Studies (Marketing)

2 years

#### **PROGRAMME OVERVIEW**

This programme is designed to provide students with the fundamental knowledge and skills in sales and marketing.

#### CAREER PROSPECTS

Graduates can seek employment in areas such as sales, market research, advertising & promotion, retail & distribution, international marketing, product development at the subprofessional level as well as selfemployment.

#### ACADEMIC PROGRESSION

Graduates may be admitted into Year 2 of Bachelor of Business (Honours) in Marketing.

# PROGRAMME OUTLINE (TOTAL CREDITS: 93)

- Introduction to Accounting
- Microeconomics
- Quantitative Studies
- Introduction to Organisation & Management
- Fundamentals of Accounting
- IT Fundamentals & Applications
- Macroeconomics
- Fundamentals of Marketing
- Introduction to E-Commerce
- Basic Management Principles
- Fundamentals of Selling
- Principles of Retail Management

- Fundamentals of Finance
- Services MarketingIS for Marketing &
- Management
- Consumer Behaviour
- Business Law
- Marketing Research
- International Marketing
- Marketing Environment
- Ethics for Business
   Marketing Strategy
- Marketing StrategyMarketing for Stakeholder
- Entrepreneurship

# LANGUAGE, MATA PELAJARAN PENGAJIAN UMUM (MPU) AND CO-CURRICULAR COURSES:

English Language, Pengajian Malaysia 2, English for Communication, Civic Consciousness and Volunteerism, Public Speaking/Drama/ Social and Work Etiquette, English for IELTS, Bahasa Kebangsaan A, Co-curricular

#### Diploma in Business Studies (Retail Management)

2 years

#### **PROGRAMME OVERVIEW**

This programme is designed to provide students with the fundamental knowledge and skills in the operation of retail businesses.

#### **CAREER PROSPECTS**

Graduates can seek employment in retail businesses as retail executives, store executives, operations executives, departmental supervisors, customer service executives, retail buyers, sales executives, marketing executives, direct sales agents as well as self-employment.

Introduction to Accounting

Introduction to Organisation &

Fundamentals of Accounting

IT Fundamentals & Applications

Fundamentals of Marketing

Fundamentals of Finance

Supply Chain Operations

**Basic Management Principles** 

Principles of Retail Management

Microeconomics

Management

Macroeconomics

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Quantitative Studies

#### ACADEMIC PROGRESSION

Graduates may be admitted into Year 2 of Bachelor of Retail Management (Honours).

#### **PROGRAMME OUTLINE (TOTAL CREDITS: 94)**

- E-Retailing
  - Consumer Behaviour
  - Services Marketing
  - Retail Buying
  - Introduction to HRM
  - Business Law
  - Marketing Research
  - Visual Merchandising
- Ethics for Business
- Marketing Strategy
- Retail Advertising & Promotion
- Entrepreneurship
- Entrepreneuror

# LANGUAGE, MATA PELAJARAN PENGAJIAN UMUM (MPU) AND CO-CURRICULAR COURSES:

English Language, Pengajian Malaysia 2, English for Communication, Civic Consciousness and Volunteerism, Public Speaking/Drama/ Social and Work Etiquette, English for IELTS , Bahasa Kebangsaan A, Co-curricular