

COMMENCEMENT DATES

OCT/NOV 2024

11 October 2024

• Foundation

14 November 2024

• Selected Diploma/
Bachelor Degree
programmes

FOUNDATION

LEADING TO BACHELOR DEGREE	FOUNDATION
Bachelor of Communication (Honours) in Advertising	Foundation in Arts (Track C) ↗ KL – Oct Intake
Bachelor of Communication (Honours) in Broadcasting	
Bachelor of Communication (Honours) in Journalism	
Bachelor of Communication (Honours) in Media Studies	
Bachelor of Communication Studies (Honours) [PK]	
Bachelor of Public Relations (Honours) [KL, PG]	
Bachelor of Design (Honours) in Graphic Design	
Bachelor of Design (Honours) in Fashion Design	
Bachelor of Creative Multimedia (Honours)	

Note: The Bachelor Degree programmes are offered at the Kuala Lumpur Campus unless specified otherwise.

DIPLOMA

PROGRAMMES OFFERED	NOV INTAKE
Diploma in Advertising ↗	KL
Diploma in Broadcast Communication ↗	-
Diploma in Journalism ↗	KL
Diploma in Media Studies ↗	KL
Diploma in Public Relations ↗	-
Diploma in Graphic Design ↗	-
Diploma in Fashion Design ↗	KL
Diploma in Multimedia Design ↗	-
Diploma in Communication and Media Studies ↗ [Only offered in Perak Branch]	PK

BACHELOR DEGREE

A. BACHELOR DEGREE, YEAR 1

PROGRAMMES OFFERED	NOV INTAKE
Bachelor of Communication (Honours) in Advertising ↗	KL
Bachelor of Communication (Honours) in Broadcasting ↗	KL
Bachelor of Communication (Honours) in Journalism ↗	KL
Bachelor of Communication (Honours) in Media Studies ↗	KL
Bachelor of Design (Honours) in Graphic Design ↗	KL
Bachelor of Design (Honours) in Fashion Design ↗	KL
Bachelor of Creative Multimedia (Honours) ↗	KL
Bachelor of Public Relations (Honours) ↗	-
Bachelor of Communication Studies (Honours) ↗ [Only offered in Perak Branch]	PK

B. BACHELOR DEGREE, YEAR 2, SEMESTER 1

PROGRAMMES OFFERED	NOV INTAKE
Bachelor of Communication (Honours) in Advertising ↗	KL
Bachelor of Communication (Honours) in Broadcasting ↗	-
Bachelor of Communication (Honours) in Journalism ↗	KL
Bachelor of Communication (Honours) in Media Studies ↗	KL
Bachelor of Design (Honours) in Graphic Design ↗	KL
Bachelor of Design (Honours) in Fashion Design ↗	KL
Bachelor of Creative Multimedia (Honours) ↗	KL
Bachelor of Public Relations (Honours) ↗	-
Bachelor of Communication Studies (Honours) ↗ [Only offered in Perak Branch]	PK