

Bachelor of Hospitality and Catering Management (Honours)

Programme Overview:

This programme aims to provide students with in-depth knowledge and skills, critical thinking skills, creativity and innovation in the hospitality as well as catering industry. It will produce graduates that are competent in hospitality and catering management with relevant theoretical knowledge to give professional and ethical services to the public. It also aims to inculcate in students the practice of reliable work culture, keeping mind accountability to the community in terms of safe and responsible hospitality and catering management.

Duration and Offered In:

3 Years - PK N/811/6/0218

MER

Minimum Entry Requirement for Bachelor Degree Programmes ([HTML](#) | [PDF](#))

Career Prospects:

- Hotels and Resorts
- Clubs and Associations
- PR and Event Management
- Sales and Marketing
- Convention Centres
- Food and Beverage
- Food Court Operations
- Commercial Caterers
- Restaurant Chains

Programme Outline:

- Introduction to Information Technology
- Introduction to Hospitality Industry
- Catering Service
- Food Hygiene and Safety
- Japanese Language I
- Legal Aspects in Hospitality
- Baking and Pastry
- Japanese Language II
- Food and Beverage Cost Control
- Food Catering Operations and Management
- Food and Beverage Menu Planning and Development

- Commercial Food Preparation and Production
- Hospitality Organisational Behaviour
- Managing Guest Service
- Hospitality Professional Development

- Fundamental Cookery
- Statistical Analysis for Business
- Cultural Food Habits
- Hospitality Retail Management
- Procurement Management
- Room Division Management
- Festival and Special Event Management
- Integrated Marketing Communication for Hospitality and Catering
- Hospitality and Catering Strategic Management
- Hospitality and Catering Entrepreneurship
- Financial Accounting for Hospitality and Catering
- Research Methodology for Hospitality and Catering
- Hospitality and Catering Industry Project
- Hospitality and Catering Internship

Language, Mata Pelajaran Pengajian Umum (MPU) and Co-curricular Courses:

- English Language, Bahasa Kebangsaan A, Tamadun Islam dan Asia, English for Communication, Contemporary Malaysian Issues, Hubungan Etnik, English for Humanities, Co-curricular

*Co-Curricular Courses can be taken in any semester of the study.