

# Bachelor Of Hospitality Management (Honours)

## Programme Overview:

The hospitality industry is diverse in nature and provides abundant job opportunities worldwide. This programme is aimed to guide students through a progression route for rapid advancement in the career with the industry upon graduation. Technical skills in both food and beverage and rooms divisions as well as managerial and personal skills are incorporated into the programme to facilitate employment opportunities among local or international establishments.

## Duration and Offered In:

3 Years - KL N/811/6/0177

## MER

Minimum Entry Requirement for Bachelor Degree Programmes ( HTML | [PDF](#) )

## Career Prospects:

- Hotels, Resorts and Spas
- Theme Parks
- Cruises
- Airlines
- MICE
- Catering and Services Companies & Clubs

## Programme Outline:

- Nutrition Studies
- Introduction to Hospitality Management
- Hospitality Economics
- Japanese Language I OR French Language I OR Korean Language I
- Hospitality Accounting
- Hospitality Marketing
- Introduction to information Technology
- Principles of Management
- Legal Aspects in Hospitality Industry
- Japanese Language II OR French Language II OR Korean Language II
- Theory of food
- Beverage Management (Theory)
- Beverage Appreciation (Practical)
- Food Preparation I (Practical)
- HRM for Hospitality Industry
- Resorts Management

- Tourism Management
- Statistical Analysis for Business
- Rooms Division Management
- Food Preparation II (Practical)
- Food and Beverage Service Management
- Restaurant Management
- Hospitality Financial Accounting
- Tourism and Hospitality Research Methods
- Professional Development
- Ecotourism OR Sustainable Tourism
- Tourism and Hospitality Industry Project
- Strategic Management
- Retail Management
- Food and Beverage Cost Control
- Industrial Attachment
- Entrepreneurial Skills and Business Ethics

Language, Mata Pelajaran Pengajian Umum (MPU) and Co-curricular Courses:

- English Language, Bahasa Kebangsaan A, Tamadun Islam dan Asia, English for Communication, Contemporary Malaysian Issues, Hubungan Etnik, English for Humanities, Critical Thinking, Co-curricular

\*Co-Curricular Courses can be taken in any long semester of the study