

TAR University College In the Limelight

STAREDU

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Pact on jointly developing agro-food information toolbox



(Second left and second right) Prof Lee and Abdul Latif exchange documents while Dr Ng (left) and Zahid look on.

TUNKU Abdul Rahman University College (TAR UC) has inked a Memorandum of Agreement ('MoA') with Malaysia Productivity Corporation ('MPC'), an agency under the International Trade and Industry Ministry. THIS is to develop and implement an Agro-Food Information Toolbox in THE form of a web portal. THE web portal will act as an online resource for all stakeholders in the agro-food industry to search for targeted information on specific food crops of their interest. THE information on the portal will be arranged according to subject analysis of different crops. OTHER relevant information such as subscriber information, metadata

and links to other applicable online resources will also be included in the portal. THIS co-operative venture between TAR UC and MPC will aid in Malaysia's transformation into a high-income economy by enhancing productivity and innovation. THE portal, to be hosted on the TAR UC server in the TAR UC Innovation Integration Hub (I2Hub) for two years, will use ginger as the first showcase crop. THIS is since ginger is THE crop of focus in the 11th Malaysia Plan Agriculture 4.0 project of TAR UC. THE portal will gradually introduce other showcase crops. THIS is to make it as the main point of reference for the agro-food indus-

try. WORKSHOPS run by TAR UC are also planned as a means of educating the public on the development of the agro-food industry in Malaysia. THE MPC contributed RM44,520 in seeding fund to TAR UC towards the development and implementation of the Agro-Food Information Toolbox. TAR UC will be responsible for its upkeep and maintenance. The duration of the collaboration covers 10 months, starting from Nov 1. THE MoU was signed by TAR UC vice president Assoc Prof Dr Ng Swee Chin and MPC deputy director-general Zahid Ismail. IT was witnessed by TAR UC president Prof Dr Lee Sze Wei and MPC director-general Datuk Abdul Latif Abu Seman.

