

TAR UC IN THE LIMELIGHT



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Pathway to Be a Professional Company Secretary

ASPIRING company secretaries keen on a professional qualification upon completing their undergraduate degree programme can do so at Tunku Abdul Rahman University College (TAR UC) following the institution's collaboration with the Malaysian Association of Company Secretaries (MACS). MACS is a professional body that promotes and advances the professional status of company secretaries. Its members are qualified to practise as Certified Company Secretaries. A Memorandum of Understanding (MoU) was inked by TAR UC president Prof Dr Lee Sze Wei and MACS president Tang Chan Ming on April 14 to give TAR UC's Bachelor of Corporate Administration (Hons) students the option of pursuing the MACS professional qualification.

Students of the programme will be exempted from 14 out of 16 professional-level papers. They can pursue the two remaining papers of the MACS Professional Examination, namely Malaysian Taxation II and Professional Practice & Ethics, in the penultimate or final year of their degree programme. Upon completing the TAR UC degree and passing the two MACS papers, students will graduate with Bachelor of Corporate Administration (Hons) degree from TAR UC and a professional qualification from MACS. The internship period undertaken by TAR UC students at MACS members' firms will be taken into account for the three-year relevant experience MACS membership requirement.

"As one of the largest learning providers for well-recognised corporate secretarial professional qualification in Malaysia, TAR UC hopes to build upon the strategic partnership with MACS to further promote the corporate secretary professional qualification and produce more professionally qualified chartered secretaries in Malaysia.

"TAR UC will continue to develop and enhance the curriculum of the Bachelor of Corporate Administration (Hons) programme to gain full exemption from the MACS examinations which will allow our graduates to put their best foot forward as they enter the challenging corporate secretarial profession," said Prof Lee.

The three-year programme, which equips students with broadbased knowledge in management, law, accounting, taxation, finance and corporate governance, is conducted at the main campus of the university college located in Kuala Lumpur. Graduates can pursue their careers in a wide variety of administrative, management and financial positions in the public and private sectors.

Highlighting the skills required of a company secretary, Tang said the profession demands strong administrative, organising and communication abilities. "A company secretary must have good understanding of company law and practice and corporate governance," he said.

Separately, TAR UC advertising students recently held a monthlong virtual campaign to raise awareness on the importance digital marketing in driving the growth of businesses. The event was carried out in fulfilment of the students' Advertising Creative Campaign course, and was aimed at promoting marketing opportunities for fashion brands. Titled Influencing Businesses: Fashion, the campaign saw the second year Diploma in Mass Communication (Advertising) students collaborating with an influencer marketing agency to organise contests, online talks, and a showcase of case studies



