UK varsity sets up Malaysian centre to boost entrepreneurship in SEA

KUALA LUMPUR, Nov 22 — Coventry University has launched the South-east Asia Institute for Transformational Entrepreneurship (SEAITE) at Tunku Abdul Rahman University College (TAR UC) here.

The move is part of the UK university's commitment to help develop the enterprise and entrepreneurship educational ecosystem in Malaysia and from there on build capacity and capability through research-led programmes.

“What we want to do is to create an ecosystem that positively influences the student community and establish a platform for Asean to innovate education in a way that is forward-thinking and productive for our respective economies.”

“It’s an important discussion to have about how institutions are currently developing, delivering curriculum and supporting our students’ education in a way that is relevant and practical,” TAR UC’s vice-president of collaboration, innovation and entrepreneurship, Say Sok Kwan, said in a media release today.