

TAR University College In the Limelight

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TAR UC set up the advanced Investment Share Trading Room.



Simulating a financial trading floor, the Investment Share Trading Room boosts classroom teaching with an interactive share-trading experience for students.

Plenty of Room for exposure

TUNKU Abdul Rahman University College (TAR UC) has made a name for itself as a leading provider of professional business education in Malaysia. Established in 1971 under the name School of Business Studies, TAR UC's Faculty of Accountancy, Finance and Business (FAFB) has not only proven to be the preferred choice for professional accounting programmes but the faculty has established itself as a leading centre in finance.

TAR UC has set up the advanced Investment Share Trading Room at FAFB.

Simulating a financial trading floor, the Investment Share Trading Room boosts classroom teaching with an interactive share-trading experience for students to learn from and to prepare for inter-varsity investment trading competitions.

This facility enables students from the Bachelor of Finance and Investment (Hons) and Bachelor of Banking and Finance (Hons) to use the room during their tutorials.

Students have hands-on experience on how shares are traded using live feeds of share prices from Bursa Malaysia. They learn the practical side of share trading, such as buy-sell spread, order type, price adjustments, liquidity and commission.

The room caters for investment-related courses, such as Principles of Investment, Investment and Financial Analysis, Equity Analysis and Portfolio Management.

With 32 terminals equipped with real-time share market simulator software, students can hone their skills and get exposure in finance and investment.

Department of Finance Associate Dean Chai

Ming Perng said: "The room makes teaching more exciting as students show great enthusiasm in real-time trading experience. It has also improved their learning experience."

"The simulator is a great teaching tool since it can demonstrate market-related terminologies using real-life examples."

Law Ken Kiet was fortunate to be part of the pioneer batch of students to use this software simulator.

"After using this software, I have knowledge on basic stock indicators, such as moving average, Relative Strength Index (RSI) and knowing how to study a technical chart."

"Coursework or practical lessons are more important than final exams. Incorporating this software into the syllabus helped students learn and understand the process, and not just memorise and regurgitate information."

The third year Bachelor of Banking and Finance (Hons) student said: "The programme allows me to gain knowledge on different types of investment, financial management, how to set up an enterprise, taxation of income from business and investment and so on."

FAFB, offers accounting, business and finance programmes at diploma, undergraduate and postgraduate level.

FAFB's collaboration with Coventry University, UK and Sheffield Hallam University, UK offers Dual Award programmes to students: one qualification from TAR UC and another from TAR UC's partner institution.

TAR UC will have an open day on at Sports Complex, Kuala Lumpur Main Campus, and its branch campuses nationwide today from 9am to 5pm.

For details, visit www.tarc.edu.my.