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App to enhance campus life

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TUNKU Abdul Rahman University College (TAR UC) students will soon be convening on a single app for all their daily campus life needs.

The university college recently signed a Memorandum of Understanding (MoU) with Silverlake Lifestyle Community to collaborate and use a dedicated mobile application that integrates almost all aspects of campus life.

TAR UC president Prof Dr Lee Sze Wei says the app will “digitalise campus processes, academic learning and campus life.”

Among other functions, he says that students will be able to access their timetables, campus activities and interact with others in the campus community on just one platform.

The smart application will also provide opportunities for students to explore and apply leadership skills, engage in experiential learning, participate in mentorship and connect to learning communities.

The unique “hi-hive Lifestyle Community Ecosystem”, or hi-hive in short is a new initiative from Silverlake.

The smart application will provide a mobile digital ecosystem to facilitate the daily activities of the TAR UC community, says Lee.

“We wish to cover three major aspects of campus life for our students,” he says during the MoU

signing ceremony earlier this week at the TAR UC KL Campus.

“We are hoping that through the app, we are enabling our 28,000 students to have a more conducive campus lifestyle.”

The app will also be a testbed for further improvements to enhance the user experience, adds Lee.

Both organisations will work together using some of the college university’s activities to create new lifestyle experiences for the students.

There was a second MoU signed on the same day.

This MoU will see Silverlake Symmetry & Technology Sdn Bhd working together with TAR UC on a Blockchain Digital Certification System and a curriculum for a new degree programme consisting of two years in university and another two years in the industry (2u2i).

Lee says using blockchain technology to create digital certificates for their graduates is a more secure way to protect the authenticity of TAR UC certificates.

“It will also make it easier for people to verify whether someone actually graduated from TAR UC,” he adds.

Silverlake will also be taking on TAR UC students in the 2u2i programme so that the students will have more industry exposure and be better prepared for the job market.

There will be training and



(From left) Lee and Goh exchange the documents after the MoU signing ceremony.

internship opportunities that incorporate industry-level problem solving elements, he says.

Lee says that this is the first time the university college is embracing the 2u2i concept for its courses.

“We want to ensure our graduates are relevant and in high demand by the industry.”

Silverlake Group founder and group executive chairman Goh Peng Ooi says: “Universities and companies have to work together

to prepare students for the new challenges.”

Silverlake Symmetry & Technology Sdn Bhd is a key member of Silverlake Group that focuses primarily on research and development.

