Challenges of Blended Learning in the 21st Century

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The term blended learning is used to describe a solution that combines several different delivery methods, such as collaboration software, Web-based courses, and knowledge management practices. Blended learning is also used to describe learning that mixes various event-based activities, including face-to-face classrooms, live e-learning, and self-paced instruction. In blended learning, the instructor has a wider choice of delivery mediums to combine. With that wider choice there is also a greater complexity and pressure on the instructor and designer. Unlike traditional classroom learning in which there is usually a single instructor, in blended learning, you might have multiple individuals, each taking a modality or role in the blend. Up front, clarification of instructor and assistant roles is essential for success and the reduction of potential conflict and learner confusion. Blended learning offers great flexibility and great effectiveness as the instructor can choose the best medium for every objective; however, the challenge is to make the blend not only effective but also efficient. In cases where multiple instructors are used it is natural for each to perceive their part of the blend with disproportionate importance. In nutshell, I am to project on issues below:

- How to manage instructional complexity.
- How to design it.
- How to manage the roles and responsibilities.
- How to create a seamless learning experience.
- How to meet expectations.
- How to control costs.

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